

Fall 2004 Report to High School Counselors

Fall 2004 Entering Class Statistics

Number of inquiries.....	29,097
Number of applications.....	5,705
Number of students enrolling	1,088
Number of secondary schools represented in freshman class.....	497

Financial Assistance

Percentage of class receiving financial aid	91%
Average aid package offered.....	\$15,500
Number of students offered merit awards	1,644
Number of students enrolling with merit awards	448

Col. Fairleigh S. Dickinson Scholars: Academic Profile

Number of scholars enrolling.....	448
Average GPA (unweighted on a 4.0 scale).....	3.4
Average SAT score.....	1176

Scholar Enrollments by College

	Enrollment	Average HS GPA	Average SAT
Silberman College of Business	120	3.37	1176
University College: Arts • Sciences • Professional Studies	133	3.45	1206
New College	23	3.42	1105
Becton College of Arts and Sciences	172	3.39	1163

Class Profile: Matriculants from All High Schools (Fall 2004)

Total Enrolling	1,088
Average GPA (unweighted on a 4.0 scale)	2.99
Average SAT score	1035

Overall Enrollments by College

	Enrollment	Average HS GPA	Average SAT
Silberman College of Business	231	3.0	1079
University College: Arts • Sciences • Professional Studies*	281	3.1	1075
New College	139	2.75	912
Becton College of Arts and Sciences **	437	3.0	1029

* Metropolitan Campus; ** College at Florham

Geographic Distribution of Entering Class

Members of the entering Fall 2004 freshman class hail from the following parts of the globe:

United States

Alabama, California, Connecticut, Washington, D.C., Delaware, Florida, Georgia, Guam, Kansas, Massachusetts, Maryland, Maine, Michigan, Minnesota, North Carolina, New Jersey, New York, Ohio, Oklahoma, Oregon, Pennsylvania, Texas, Virginia, Vermont and Washington

International

The new class is very geographically diverse with significant groups of students coming from Bulgaria, Canada, China, Dominican Republic, India, Israel, Kenya, Nepal, Nigeria, the Philippines, Romania, South Korea, Sri Lanka, Spain, Taiwan, Trinidad and Yugoslavia.

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2004 Highlights and News Worth Noting

- An eight percent increase in the number of applicants to Fairleigh Dickinson this past year (up from 5,273 to 5,695) produced a nearly 2 percent increase in the class size with continued improvement in the quality of our students.
- The biggest enrollment increase occurred in our Silberman College of Business where the number of students jumped 18 percent from 195 to 231.
- The number of scholars enrolling at Fairleigh Dickinson also increased University-wide by 15 percent from 391 to 448. Enrollment of scholars in the New College leaped 77 percent from 13 to 23, followed by the Silberman College of Business, which climbed 50 percent from 80 to 120 enrolled scholars.
- While the majority of our students continue to come from New Jersey and the surrounding tri-state area (Pennsylvania, New York and Connecticut), the 2004 freshman class attracted students from 24 states plus Guam and 17 other countries.

A U.S. News "Top School"

Fairleigh Dickinson University maintained its strong standing among northern colleges and universities, according to the 2005 U.S. News & World Report collegiate rankings. In the category of Best Universities – Master's (institutions offering a full range of undergraduate and master's programs), Fairleigh Dickinson ranked 62 among the 83 "Top Schools" in the Northern geographic region. We also ranked highly in other areas, including Most International Students (15), Campus Diversity (20), Best Undergraduate Engineering Program (56) and Highest Proportion of Classes Under 20 (52).

Samana Station Marine Lab Established

Our School of Natural Sciences on the Metropolitan Campus has established a full marine science laboratory for marine biology majors on the Samana Peninsula on the northeast corner of the Dominican Republic. Located on the Tambora Beach Resort, the Samana Station includes a salt marsh, coral reef, seagrass beds, mangroves and beaches for the study of various marine vegetation, vertebrates, invertebrates and ecosystems.

A New Home for a Growing Hospitality/Tourism Program

Fairleigh Dickinson's International School of Hospitality and Tourism Management recently moved into its new home in the Chaîne House at the College of Florham. The School shares space in the new 6,000-square-foot building with Confrérie de la Chaîne des Rôtisseurs – the world's premier gourmet society. The facility serves as the U.S. headquarters for the society, the world's oldest and most prestigious organization dedicated to promoting the culinary and hospitality arts. Fairleigh Dickinson's Institute for Global Business Education also is housed in the new building, which is located near the library.

Founded in 1942, the International School of Hospitality and Tourism Management was ranked as the 15th best hospitality management program in the country by the Gourman Report out of more than 200 similar programs, based on such factors as faculty experience, curricular content and student scholastic achievement, among others. The School offers both undergraduate and graduate studies. The program also is offered at the Metropolitan Campus, where facilities include a 2,000-square-foot demonstration lab, food production materials, a dining area, television cameras and teleconferencing capabilities.

Online Core Course Earns National Award

The Global Challenge – an online course offered through Fairleigh Dickinson University's Core curriculum – received the Award for Outstanding Online Course from the Instructional Technology Council (ITC) in Washington, D.C. The Global Challenge was one of just two institutionally created online courses honored by the ITC. Criteria for the award included excellence in the overall plan of instructional design throughout course presentation, content, activities, evaluation and course management. Awardees also were recognized for a high level of interactivity, multimedia use, communication methods and a variety of instructional and course management strategies.

Fairleigh Dickinson's The Global Challenge is the first required online course in our distance learning initiative. It examines such topics as global conflict, the environment, population and health within their ethical, social and scientific contexts.

Global Issues Gateway Launched

Earlier this year, we celebrated the launch of our new Global Issues Gateway (www.gig.org) – an educational web site providing learning resources and in-depth analysis of global topics. The site features original content from the Fairleigh Dickinson community with selected articles and features from a wide range of sources. The content is managed by faculty editorial board members who regularly pull articles and features relating to their fields of expertise from various sources and post them – or links to them – on the web site.

In addition to editing, faculty members offer original materials, such as reviews and commentary. Our Global Virtual Faculty™ serve as guest editors or Global Scholars in Residence (GSR), offering writings and dispatches from their corners of the world and hosting discussions. University forums and global education events also are highlighted. A special section is devoted to Fairleigh Dickinson's United Nations Pathways program with all UN lectures and videoconferences available via streaming media.

The site also highlights global education for K-12 teachers and provides content and maintains links to lesson plans and other educational materials related to global affairs.

United Nations Pathways

Fairleigh Dickinson University has been associated with the United Nations since its inception in 1945 – a tradition that deepened recently through our partnership with the Ambassador's Club at the United Nations and our UN Pathways Program. Each semester numerous ambassadors and diplomats visit our campuses for lectures and discussions with students. Interactive video conferences are also regularly broadcast from the UN to our two New Jersey campuses.

In 2002, Fairleigh Dickinson University became one of only three universities in the nation to be associated with the Department of Public Information (DPI) at the UN as a non-governmental organization (NGO), bringing a wealth of programming and special access to our faculty and students. In addition to regularly scheduled DPI-NGO briefings, our students attend briefings specially scheduled for them. It is our intention to expand our interactive video conferences broadcast from the United Nations via FDU to include colleges and universities nationwide in the years to come.

Distance Learning Program Continues to Grow

Our innovative distance learning initiative continues to grow, with approximately 150 courses offered along with upgraded support services. Among the elective courses created for juniors and seniors are Major American Writers I, Technology and Its Critics, Film and Society, Fundamentals of International Business and The Spanish-Speaking World.

Fairleigh Dickinson was the first university in the nation to require that all undergraduates complete at least one distance learning course a year as part of their educational requirements. A key part of the program is the exposure to global perspectives, particularly through the use of Global Virtual Faculty™, scholars and practitioners from throughout the world.

Job Search Web Site Launched

A new and exciting online job search web site for Fairleigh Dickinson alumni and students allows users to upload resumes, apply to job postings, sign up for workshops and learn about events offered by the Career Development Center. The job search web site can be accessed directly at www.fdu.edu/careers or www.ecampusrecruiter.com/fdu. Employers can post jobs on the web site free of charge.

Fairleigh Dickinson University Contact Information

Toll-Free: 1-800-FDU-8803

Web site: www.fdu.edu

E-Mail: globaleducation@fdu.edu

College at Florham

Office of Admissions

The Mansion, First Floor

285 Madison Avenue, M-MS1-03

Madison, NJ 07940

Phone: 973-443-8900 • **Fax:** 973-443-8088

Metropolitan Campus

Office of Admissions

Dickinson Hall, Third Floor

1000 River Road, H-DH3-10

Teaneck, NJ 07666

Phone: 201-692-2553 • **Fax:** 201-692-7319