# **International Studies**

One of the missions of Fairleigh Dickinson University is to provide an international thrust in higher education that fosters in its students a more global orientation.

One of the ways that this commitment is expressed is through the administration of international campuses at Wroxton College, England, and in Vancouver, British Columbia, Canada.

# **Wroxton College**

Wroxton Near Banbury, Oxfordshire, England

Nicholas D.J. Baldwin, Dean

#### **General Information**

Wroxton College has been in operation as the British campus of Fairleigh Dickinson University since 1965, when it opened as England's first American-owned college cam- pus. During the interim years, over 3,300 students from more than 250 col-leges and universities have taken advantage of this unique study-abroad opportunity. Participants may choose to stay for a full academic year or a fall or spring semester program or attend a fourweek summer session.

The College is ideally suited to the pursuit of academic excellence. It is housed in Wroxton Abbey, a modernized Jacobean mansion occupying 56 acres of English countryside. The ancestral home of Lord North, prime minister of Great Britain during the American Revolution, the Abbey and grounds later became a part of Oxford University's Trinity College.

Situated in the beautiful Cotswold village of Wroxton, the College is secluded, yet close to the amenities of towns such as Oxford and Stratford-upon-Avon, home of the Royal Shakespeare Company. London is only one hour away by train. (Also see pages 8–9.)

#### **Academic Program**

With a British faculty and staff and a substantial library collection, the College offers fully accredited classes designed to make maximum use of its location, history and environment. Fall and spring semester course offerings include English theater and drama, literature, history, political science, sociology, fine arts, international business, economics and psychology as well as UNIV2001 Cross-cultural Perspectives and

UNIV2002 Global Issues. The method of academic instruction is the lecture/seminar and tutorial system commonly used in British universities. In addition to the full-time and part-time tutorial staff, visiting lecturers are drawn from the nearby universities of Birmingham and Oxford, as well as from those at Cambridge, London and elsewhere.

It is the policy of Wroxton College to supplement every student's academic experience with valuable cultural opportunities. To this end, an extensive program of tours and excursions is included. Visits to the theater, especially the Royal Shakespeare Company in Stratford, and to places and regions of national importance, such as the Houses of Parliament, are integral parts of the College's academic offerings.

International education is fast becoming a requirement for young people seeking professional careers in the 21st century. Studying abroad provides a uniquely rewarding complement to the home-campus classroom by combining learning through an alternative structure with exposure to new cultural situations. Wroxton College assembles an exceptional group of native British scholars whose years of experience benefit Fairleigh Dickinson University students and others seeking the challenge of a true learning adventure. The MS in hospitality management studies will also be offered at Wroxton.

#### **Summer Session**

Each summer, Wroxton College offers courses for both graduate and undergraduate credit.

#### **Admission Requirements**

The requirements for entry to the Wroxton College program are as follows:

1. Application is made to the FDU Study Abroad Office, Fairleigh Dickinson University, 285 Madison Avenue, Madison, New Jersey 07940.

- 2. Students must have a cumulative grade point ratio of 3.00 or better on a four-point system (or equivalent) as indicated by an official college transcript.
- 3. Students must be sophomores, juniors or seniors.
- 4. Students may come from FDU or other regionally accredited institutions in the United States. An application must be approved by the sending college or university through appropriate signatures before acceptance can be granted.

#### **Information**

Inquiries about Wroxton College should be directed to:

FDU Study Abroad Office Fairleigh Dickinson University 285 Madison Avenue, M-MS0-03 Madison, New Jersey 07940

#### **Faculty & Administration**

N.D.J. Baldwin, Dean, B.A. (University of Hull), Ph.D. (University of Exeter); C. Garrity, B.A., M.A., Ph.D. (University of Exeter); W. Hart, B.A., M.A. (Oxford Brookes University); L. Lee-Davies, M.B.A. (Henley Business School, University of Reading), Ph.D. (University of Chester); P. Mason, B.A., M.A., Ph.D. (University of Birmingham); A. Morris, B.A. (University of Hull), M.A., Ph.D. (University of Essex); K. Parsons, B.A. (University of Birmingham)

# Vancouver Campus

842 Cambie Street, Vancouver British Columbia V6B 2P6 Canada

Wilfred J. Zerbe, Campus Executive

#### **Mission and Vision**

Vancouver Campus offers internationally accredited degree programs in business administration, information technology and individualized studies complemented by an enriching liberal arts program with an emphasis on global studies. Moreover, Vancouver Campus offers degree programs on a trimester calendar which enables students to complete their undergraduate studies in just three, rather than four years.

Vancouver, British Columbia, Canada, is a robust city with one of the most ethnically diverse communities in the world. The Vancouver Campus faculty and staff are equally diverse, representing a broad cross-section of ethnic, gender and linguistic diversity. Students are welcome from all over the world and are attracted to Vancouver Campus because of its location, academic offerings, faculty and staff, student diversity and academic and community support systems. Classes at the Vancouver Campus are small and energetic. The frequency and intensity of student interaction with faculty, staff and local communities is high. Support systems are customized to maximize student success and are integrated with academic progress. Teaching and learning experiences are guided by the needs of students with an appropriate blend of individual, small and large group work, problemsolving strategies and technology-rich resources. At the Vancouver Campus, faculty and students are partners in the learning process and work together to create new knowledge and solutions to problems of local and international importance.

The Vancouver Campus, located in the fashionable Yaletown section of Vancouver, was purposefully built for delivery of academic programs and to facilitate instructional strategies. Along with a technology-enhanced lecture theater, there are four multipurpose classrooms, one information technology laboratory and classroom and two general computer laboratories and classrooms. In addition, there

are two seminar/presentation rooms, a library and information resource center and a comfortable student lounge. The neighborhood is safe, cosmopolitan, engaging and is an important part of campus life. In addition, Vancouver Campus has intramural athletic programs in badminton, boating, soccer and volleyball. There are trips, tours and recreational activities organized by student groups throughout the year.

#### **Living in Vancouver**

Vancouver is consistently rated one of the most livable cities in the world. It is surrounded by some of the most stunning natural beauty in the world, including mountains, the Pacific Ocean, a rainforest, parks and beaches. The population of the city of Vancouver is approximately 600,000; Greater Vancouver's estimated total population is more than 2.4 million. Vancouver is a very cosmopolitan and multicultural city. While most of the population speaks English as either a first or second language, it is a very multicultural environment, in which many languages are spoken and diverse ethnic traditions are followed. Four out of every 10 residents are immigrants to the city. After English and Chinese, the most common languages spoken are Punjabi, German, Italian, French, Tagalog (Filipino) and Spanish. Warmed by Pacific Ocean currents and protected by a range of mountains, Vancouver enjoys mild temperatures year-round. From the high 70s Fahrenheit (low 20s Celsius) in summer to a mild mid 40s Fahrenheit (0° to 5° Celsius) in winter, the climate is always mild and hospitable. Winters are wet, but it rarely snows, except on local ski hills. Unlike many cities in North America, Vancouver has no highways cutting through it, making it possible to walk almost anywhere. The city also boasts an outstanding public transportation system that features buses, a sky train, sea bus and a commuter rail service.

#### **Academic Programs**

#### Pre-University Program

The Vancouver Campus "Pre-University Program" provides advanced English-language training for students who meet the University's admission standards but require additional training in English (in speaking and/or writing) prior to matriculating in one of the three degree programs offered by the University in Vancouver — in business administration, information technology or individualized studies. Students enrolled in this program, in addition to English-speaking and writing courses, can take up to five University courses as part of their "Pre-University Program" (two mathematics courses, a business- or information technology-based English course, a computer technology course and Freshman Seminar).

Students admitted to the "Pre-University Program" shall carry a conditional admittance to the University but must successfully complete one or two semesters (up to 14 credits) of course work during their Pre-University Program before matriculating in one of the University's three degree programs.

Only students with a TOEFL score of 520 or higher (190 on the computer-based test or 68 on the internet-based test) or an International English Language Testing System (IELTS) score of 5.0 or higher shall be considered for admission to the "Pre-University Program." Moreover, upon arrival at the University's campus in Vancouver, all students shall be tested in English and mathematics in order to determine the level at which they must begin the program. The English and mathematics tests administered to students prior to entering the "Pre-University Program" will be equivalent to those administered to first-time, full-time freshmen entering the University's New Jersey campuses.

# Bachelor of Science in Business Administration

Students enrolled in the B.S. in business administration program at the University's campus in Vancouver are required to complete a concentration in international business.

The primary educational objective of the business administration program at Fairleigh Dickinson University is to facilitate, in its students, the development of competencies that are necessary to skillfully plan, organize, direct and manage the functions and processes within a firm or organization. Graduates of this AACSB-accredited program will possess both the educational knowledge and business acumen necessary to assume positions of responsibility in a global business commu-

nity characterized by rapid technological and social change and/or pursue graduatelevel study in business or a related field.

Students in the B.S. in business administration program must complete a minimum of 121 credit hours of course work. Of the 121 credit hours, 8 will be in the University's required and nationally recognized University Core curriculum, 36 are in general education requirements, 41 are in the Silberman College of Business' core curriculum, 21 are in advanced courses specific to the business administration major with a concentration in international business and 15 are in electives that can be applied toward an optional minor in finance or marketing or a concentration in information technology.

The curriculum plan (also referred to as a "check sheet" or "degree audit") for each of the four programs options can be viewed and downloaded at http://view2.fdu.edu/vancouver-campus/academic-programs/bs-business-admin-ib-conc/.

#### Bachelor of Science in Information Technology with a Minor in Business Administration and Concentrations in:

- Network and System Administration
- Web-development Technology

The overarching goal of this program is to prepare students as "information technologists" and professionals who can assist general users, including individuals and organizations, in evaluating needs and solving problems related to information technology (IT) as well as in applying IT effectively in a global work environment driven by rapidly changing technology.

The primary educational objective of the B.S. in information technology program is to produce graduates who can enter into and advance in the professions of IT, management information systems and business administration, as well as to continue their education and obtain advanced degrees in these and related fields. With regard to program outcomes, graduates must be able to evaluate current and emerging technologies; identify user needs; design user-friendly interfaces; apply, configure and manage these technologies, needs and interfaces; assess their impact on individuals, organizations and the environment; and apply fundamental business concepts and strategies in doing

Students in the B.S. in information technology program must complete a minimum of 130 credit hours of course work. The distribution is:

The IT Core Requirements provide students with a broad, integrated education in selected IT areas such as computer networking, computer-based systems, website development and management, digital media publishing, databases and application development. The minor in business administration provides students with the fundamental knowledge and skills needed in the field of business administration. Students also obtain a well-rounded education from the requirements in the liberal arts, mathematics, science and programming. Descriptions of all courses can be viewed at http://view2.fdu.edu/vancouvercampus/academic-programs/bs-informationtechnology/.

The concentration in network and system administration allows students to learn how to plan, customize and manage secure network and operating-system configurations for optimum business applications. Students develop expertise to plan and deploy optimum IT hardware/software system configurations based upon the needs of enterprise business applications.

The concentration in web-development technology allows students to learn how to plan, design and maintain professional-quality websites and internet applications for e-commerce and other business applications. Students develop skill sets to plan, develop and maintain customer-friendly internet applications to enhance e-commerce, gaming and other business applications.

#### Bachelor of Arts in Individualized Studies with Specializations in:

- Applied Technology
- Applied Technology and Business
- Applied Technology and Communications
- Applied Technology and International Relations
- Business
- Business and Communications
- Business and International Relations
- Communications
- Communications and International Relations
- Disaster and Emergency Management
- Health and Human Services
- Homeland Security Studies
- Hospitality and Tourism Management
- International Relations
- Leadership Administration
- Security and Terrorism Studies
- Sports Administration Studies

The Bachelor of Arts in individualized studies program is a four-year degree program structured to meet the educational needs of both traditional and nontraditional (adult) students. In addition to preparing students for careers in professions including business, technology and hospitality and tourism management, the Bachelor of Arts in individualized studies program prepares students to enter graduate programs such as the Master of Business Administration, Master of Administrative Science or Master of Public Administration.

The individualized studies curriculum includes an introduction to management theory and practice; human resources management and behavior; quantitative methods including accounting, marketing and decision-making in complex organizations; and leadership, among other things. In addition, the curriculum permits students to focus on a single area of study by combining liberal arts courses with careerrelated specializations. The result is a degree program that is immediately appealing to graduates of two-year colleges who have completed a significant amount of their degree requirements and to mature adults who bring to the University traditional course work completed over a period of years at a number of institutions, a history of work and life experience that can be equated with credit-bearing courses

and the desire, commitment and self-discipline to complete the degree requirements of the Bachelor of Arts in individualized studies program.

Specific requirements for completion of the Bachelor of Arts degree in individualized studies include 120 credits: 18 credits in communication, mathematics and computer science; 24 credits in the liberal arts and sciences; 12 credits in University Core courses; 3 credits in a course with an international perspective; 18–36 credits in specialization courses; and 27–45 credits in elective courses.

#### **Admission Requirements**

- 1. A completed FDU application form.
  - 2. Payment of an application fee.
- Official or notarized secondary/high school transcripts and all relevant examination results.
  - 4. Proof of English proficiency.
  - 5. Two letters of recommendation.
- 6. The FDU Scholarship Application (required only if applying for a scholarship).
- 7. Advanced Standing: Freshmen who have completed Advanced Placement (AP) or International Baccalaureate (IB) exams, students with General Certificate of Education (GCE) A-level courses and students who have taken course work at another university may be eligible for credit transfer. Students should submit all relevant scores as soon as they are available.

#### **For More Information**

Vancouver Campus Office of Admissions 842 Cambie Street Vancouver, BC V6B 2P6 (604) 682-8112; 1-877-338-8002 Toll Free (U.S. and Canada) vancouver@fdu.edu

#### **Faculty & Administration**

W.J. Zerbe, Campus Executive, B.A., M.A., Ph.D. (University of British Columbia); D. O'Reilly, Deputy Campus Executive and Director of Learning Resources and Support Programs and Business Manager, B.Comm. (University College Dublin, Ireland), M.B.A. (Simon Fraser University); W.A. Aroca, Lecturer, B.A. (Bowling Green State University), M.A. (Royal Rhodes University); B. Assadi, Lecturer, B.A. (University of British Columbia), D.B.M., M.B.A. (University of Phoenix); J. Bachman, Assistant Professor, B.Sc., M.Ed., M.N.P. (University of Georgia), Ph.D. (Clemson University); C. Bygrave, Assistant Professor, B.B.A. (Simon Fraser University), M.B.A., Ph.D. (Saint Mary's University): A. Garg, Assistant Professor, Associate Director of Administrative Science and Coordinator of Bachelor of Arts in Individualized Studies Program, B.S. (National Institute of Technology, India), M.B.A. (Kurukshetra University, India), Ph.D. (Guru Gobind Singh Indraprastha University, India); J. Gifford, Associate Professor and Director of University Core Program, B.A. (Simon Fraser University), M.A. (California State University, Dominguez Hills), Ph.D. (University of Alberta); V. Janarthanan, Assistant Professor and Program Coordinator of Information Technology Program, B-Tech (Regional Engineering College, Jalandhar, India), M.A.Sc., Ph.D. (Concordia University); I. Krysa, Assistant Professor, B.A., M.A., Ph.D. (St. Mary's University); P. MacIntyre, Assistant Professor, B.Eng. (Dalhousie University), M.B.A. (University of British Columbia); M. McKay, Lecturer, B.A., M.A. (University of British Columbia); S. Mukherjee, Lecturer, B.E. (Jadavpur University, India), M.S., Ph.D. (University of Maryland); J. Reid, Lecturer, B.A. (University of Salford, England), M.B.A. (Aston University, England); Ph.D. (Carleton University); L. Wang, Associate Professor, L.L.B. (South-Central University, China), M.A. (University of New Brunswick); Ph.D. (University of Alberta); G. Dreher, Director of Global Scholars Program, Ph.D. (University of British Columbia); J. Mojtabavi, Director of Student Services, B.H.K. (University of British Columbia), M.A.S. (Fairleigh Dickinson University); J. Lee, Career Services Manager, B.A. (Simon Fraser University); J. Cho, Career and Student Services Assis-

tant, M.A.S. (Fairleigh Dickinson Univer-

sity); E. Kennedy, HR Adviser, M.Sc. ISBP (University College Cork, Ireland), B.Bus. (Cork Institute of Technology, Ireland); N. Kharitonova, Director of Admissions, B.A., Ph.D. (Manitogorsk State University, Russia); J. Fiorentino, Associate Director of Admissions, B.A. (Pontifical Catholic University, Brazil), B.A. (Fairleigh Dickinson University); M.B. Concepcion, Admissions Assistant, M.A.S. (Fairleigh Dickinson University); N. Otsubo, Admissions Assistant, B.A. (Kyoto University of Foreign Studies, Japan); J. Passos Da Camara, Admissions Assistant, M.A.S. (Fairleigh Dickinson University), B.Comm. (Murray State University); A. Yan, Director of Marketing and Recruitment, B.S. (Agricultural University of China, Beijing), M.A.S. (Fairleigh Dickinson University); G.E. Lee, Associate Director of Marketing and Recruitment, B.B.A. (Sprott Shaw Degree College), M.B.A. (New York Institute of Technology): A. Gava, Assistant Director of Marketing and Recruitment, M.B.A. (Sae Caetano do Sul University, Brazil), B.A. (Metodista University, Brazil); E. Davidson, Student Recruitment Officer, B.A. (Fairleigh Dickinson University); A. Hernandez Pulido, Director of Enrollment Services, A.A. (Capilano University), B.A. (Simon Fraser University), M.A.S. (Fairleigh Dickinson University); K. Enriquez Ramos, Administrative Assistant, B.A. (Universidad Cristobal Colon, Mexico): S. Kwon, Administrative Assistant, B.A. (Silla University, South Korea); V. Liu, Administrative Assistant, H.Dip. (Arbutus College); J. Martell, Director of Technical Operations, B.Sc. (University of British Columbia); E. Resuli, Senior Information Technology Specialist, B.EE. (Polytechnic University of Tirana, Albania); S. Hoheisel, Academic Support Assistant, B.A. (Fairleigh Dickinson University); S. Lora Nava, Receptionist/Administrative Assistant, B.A. (Fairleigh Dickinson University)