

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

April 2023

Upcoming Events

April 6th

6:00 PM – 8:00 PM |

Fable Kitchen & Bar

Hospitality Alumni

Evening

RSVP Only

April 15th

11:00 AM – 2:00 PM |

Cambie Campus

FDUV Open House

April 19th

5:00 PM | Italian Cultural

Centre

FDUV Career Fair

April 28th

8:00 AM | Cambie #130

Special Project

Presentation Festival

Hospitality Rising Star 2023

We are pleased to announce that two of our Master's students, Geetha Harikrishnan and Maryam Bayatsarmadi, were selected as Top 5 Finalists for the 2023 BC Hospitality Rising Star Case Competition, hosted by Fairmont Pacific Northwest. The final round of the competition was held on March 1st at the Fairmont Hotel Vancouver. We are proud to share that Geetha Harikrishnan secured 2nd place, while Maryam Bayatsarmadi claimed the 3rd position. We extend our heartfelt congratulations to both Geetha Harikrishnan and Maryam Bayatsarmadi for their outstanding performance in this competition.



ISHSTM Receives Student Research Funding from Destination BC

The International School of Hospitality, Sports, and Tourism Management at FDU Vancouver has received \$20,000 in funding for two summer graduate research assistants to assist in the analysis and reporting of a BC-wide survey on Diversity, Equity, Inclusion, and Accessibility in hospitality and tourism. Interviews are happening this month to select the MHMS students who will be assisting Destination BC and Drs. Bachman and Lever with this research. This survey, currently available through the end of April, can be found at <https://www.destinationbc.ca/BCtourismDEIASurvey>.

BC Tourism & Hospitality Conference in Prince George

On March 1-3, 2023, Dr. Jarrett Bachman and Dr. Michael Lever attended the BC Tourism & Hospitality Conference in Prince George. At the conference, Dr. Bachman presented his research "Telling the Story of British Columbians' Relationship with the Tourism Industry: Present & Future".



Certification in Hotel Industry Analytics (CHIA) Program

Six students are working toward completing their Certification in Hotel Industry Analytics (CHIA) this semester. FDU Vancouver provided the materials and instruction to students for no charge. The only cost to each student was \$75USD for the certification exam. All students who pass the exam will have an industry-recognized certification that will set them apart from their peers. If any Masters-level students are interested in taking the CHIA training program in the fall, please reach out to Assistant Professor Michael Lever at m.lever@fdu.edu, who will add your name to the list for the Fall 2023 intake.



WORTH Association's Empower Her and Survey

The WORTH Association's Empower Her 2023 event brought together women of recreation, tourism, and hospitality in Vancouver for an evening of networking with an inspiring panel discussion on March 6, 2023. Our graduate student, Maryam Bayatsarmadi, participated as a volunteer, contributing to the event's success.

WORTH Association is currently conducting a survey on the experience of women working in recreation, tourism & hospitality.

If you are a self-identifying woman working in the recreation, tourism or hospitality industry in British Columbia, and would like to participate in the survey, scan the QR code or follow the link <https://www.surveymonkey.com/r/WORTH>.



PDGIA Annual Conference

On March 30, Assistant Professor Dr. Michael Lever participated in the Private Degree Granting Institutions Association (PDGIA) annual conference in Vancouver. Dr. Lever presented a research study titled "Non-Economic Impacts of Health and Well-Being on Residents within the Hospitality & Tourism Industries" on behalf of MHMS students Yamini Venkat, Bumsuk Kim, Kimia Nooraepour, Sagar Raj Asrani, and Wonuola Bolarin.

March's Site Visit Highlights

As part of their coursework in HRTM 7748 – Developing a Sustainable Mindset for Hospitality and Tourism, graduate students visited the Vancouver Convention Center West on March 7. The visit provided them with an opportunity to learn firsthand about the center's sustainability practices and innovations. Students engaged with the center's staff, learned about the challenges and opportunities of operating a large-scale convention center sustainably, and gained practical insights into sustainable practices.



On March 16, undergraduate students in the HRTM 4204 – Property Management class visited Hotel Blu, a boutique hotel in downtown Vancouver. The visit provided them with a practical understanding of property management concepts.



Undergraduate students enrolled in the HRTM 3620 Event Design, Production and Logistics course had the opportunity to tour the Vancouver Convention Center on March 31. During the tour, students explored all of the event spaces, the kitchen, and storage areas. They even rode the freight elevator and witnessed the giant filters used to make huge vats of coffee.