Hospitality and Tourism Management

Fairleigh Dickinson University - Vancouver

MONTHLY NEWSLETTER

February 2023



Upcoming Events

February 1st
5:45 PM – 7:45 PM |
Cambie #133/135
MHMS Beginning of
Semester Pizza Party

February 7th

8:15 AM – 9:00 AM | Cambie #260

Information Session
*Mandatory for all new
MHMS students*

12:00 PM - 2:30 PM | Cambie #210 Teaching Development

by invitation only

Workshop

2:00 PM – 3:00 PM |
Cambie #137
PIP (Preferred Industry
Partnership) Program
Information Session
Learn about internship and
career opportunities with
committed industry partners

February 20th
Family Day Holiday
Campus Closed

February 23rd

ISHSTM Student

Applicant Quarterly
Webinar



Sports, & Tourism Management

FDU – Vancouver Turned 15!

Staff and faculty celebrated FDU Vancouver's 15-year milestone last month at our new Georgia



Street location with honoured guests. We look forward to continually providing transformational learning, research, and community engagement.





Certification in Hotel Industry Analytics (CHIA) Program

MHMS students have the option to complete the CHIA Academic Online Exam, which covers topics related to hotel industry analytical foundations, math fundamentals, property level benchmarking, and hotel industry performance. Signups are open until **February 7**th. For further information or to enroll, please contact Dr. Michael Lever at m.lever@fdu.edu.

BC Case Competition – Hospitality Rising Star 2023



Fairmont Pacific Northwest is launching a BC wide annual case competition to recognize the best and brightest Hospitality graduates in BC. This competition is open to all BC Hospitality students who are graduating in 2023 and eligible to remain and work in Canada. The winning student will receive \$5,000 to support their tuition costs and more.

More information will be presented by Fairmont Pacific Northwest's Mr. Manny Judge, Director of Talent Acquisition, at the PIP Program Information Session on **February 7**th at 2:00 PM, Cambie - Room 137.

Upcoming Speaking Engagements by Dr. Jarrett Bachman

February 6th: Visitor Services Conference, Vancouver, BC

- "Destination BC 2022 Public Perceptions of Tourism"
- "Conducting Survey Research Without a Budget: Considerations & Ideas"

February 16th – 18th: West Federation CHRIE Conference, Las Vegas, NV



- "Examining the Goldilocks Dilemma in Festivals & Events: Trying to Find the "Just Right"
- "Redesigning Higher Education for Inclusivity: A Hospitality & Tourism Discussion"
 with Profs. Malek (University of Nebraska-Lincoln), Moreo (Florida International University),
 Padron (California State University, East Bay), & Mendez (DePaul University)

March 1st - 3rd: BC Hospitality & Tourism Conference, Prince George, BC

 "Telling the Story of British Columbians' Relationship with the Tourism Industry: Present & Future"