

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

January 2023

Welcome!

Welcome Hospitality and Tourism Management students to the Spring semester of 2023! Each month we communicate highlights and important events as well as internship and career opportunities in our monthly newsletter. We look forward to being a part of your journey here at FDU Vancouver.

Upcoming Events

January 19

**FDU Vancouver Campus
15th Anniversary
Celebration**

by invitation only

January 20

10:00 AM – 11:00 AM |
Cambie #211
**Meet Dr. John Niser,
ISHSTM Director from
New Jersey**

OPEN TO ALL STUDENTS

January 31

08:15 AM – 09:00 AM |
Cambie #260
**PIP (Preferred Industry
Partnership) Program
Information Session**

*Learn about internship and
career opportunities with
committed industry partners*

Special Project Festival Highlights

On December 16, 2022, 13 students in their final semester presented their special project. The three groups presented their research findings on three different non-economic impacts of hospitality & tourism on residents: socio-cultural, environmental, and health & wellbeing.

Semi-Annual Faculty Research Highlights: July - December 2022

Journal Articles & Technical Reports:

Bachman, J. R. (2022). *Technical Report: Understanding Patrons at the 2022 Vancouver Queer Film Festival.*

Technical Report submitted to Out On Screen/VQFF.

Bachman, J. R., & Hull, J.S. (2022). Hardly Homogeneous: A Multi-year Analysis of Attendees at the Vancouver Queer Film Festival. *Journal of Policy Research in Tourism, Leisure, & Events*, 1-15.

Deb, S.K., Kuri, B.P., **Roy, H.**, & Roy, B., Nafi, S.M. (2022). The adaptability of tourism and hospitality supply chain management to manage Covid-19 crisis: Bangladesh perspective. Submitted to *International Journal of Agile Systems and Management (In-Press)*.

Gani, M. O., **Roy, H.**, Rahman, M. S., Faroque, A. R., Gupta, V., & Prova, H. T. (2022). Effect of social media influence on consumer's purchase intention of organic beauty products: the role of customer's engagement and generativity. *International Journal of Spa and Wellness*, 1-24.

Gowreesunkar, V. GB., Maingi, S.W., **Roy, H.**, & Micera, R. (2022). Rebuilding Tourism Post Pandemic: Policy Recommendations from Global Case Studies. *Emerald Publishing Limited*.

Gupta, V., Kiatkawsin, K., **Roy, H.**, Promsivapallop, P., & Duggal, S. (2022). How the consumers' intentions to pay a price premium are influenced in luxury fine dining restaurants? *Journal of Foodservice Business Research*, 1-30.

Gupta, V., **Roy, H.**, & Sahu, G. (2022). How the tourism & hospitality lecturers coped with the transition to online teaching due to COVID-19: An assessment of stressors, negative sentiments & coping strategies. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 30, 100341.

Gupta, V., **Roy, H.**, Chhabra, M., Sánchez-Cañizares, S. M. (2022). How the sanitation dimensions impact consumer perceptions and emotions in five-star hotels due to covid-10 pandemic? *International Journal of Tourism Cities (ahead-of-print)*.

Lever, M. W. (Accepted, In-Press). Cutting Retention with a Knife: Managing COVID-19-Impacted Turnover Within the Rooms and Culinary Departments at Fairmont Banff Springs. In Case-based research in tourism, travel, hospitality and events: Rethinking theory and practice. Springer.

Lever, M. W., Elliot, S., & Joppe, M. (2022). Pride and promotion: Exploring relationships between national identification, destination advocacy, tourism ethnocentrism and destination image. *Journal of Vacation Marketing*, 13567667221109270.

Reddy, M., **Roy, H.**, & Kaushal, V. (2022). A retrospective overview of the Journal of Foodservice Business Research using bibliometric analysis. *Submitted to Journal of Foodservice Business Research* 1-21.

Roy, H. (2022). Connecting farmers' markets to foodservice businesses: A qualitative exploration of restaurants' perceived benefits and challenges of purchasing food locally. *International Journal of Hospitality and Tourism Administration (In-Press)*.

Roy, H., Faroque, A. R., Gupta, V., & Gani, M. O. (2022). Mitigating the negative effect of COVID-19 from the lens of organizational support in Bangladesh hotels. *Journal of Human Resources in Hospitality & Tourism*, 21(1), 105-129.

Book Chapters:

Das, S., & **Roy, H.** (2022). Food tourism in the lens of post-materialism: Valuing the cultural ruralscape. In T.V. Sing & D. Fennell (Eds.), *Tourism Hope, Happiness & the Good Life* (In-press). Channel View Publications.

Lever, M. W., Elliot, S. (2022). Show me a story: Social media-based user-generated videos and destination brand engagement. In A. C. Campos & S. Almeida (Eds.), *Global Perspectives on Strategic Storytelling in Destination Marketing*. IGI Global.

Mulvey, M. S., Padgett, D. T., & **Lever, M. W.** (2022). Sustaining travel dreams in retirement: Guidance at the crossroads. In *Well-being In Later Life* (pp. 65-81). Routledge.

Roy, H. (2022). Sustainable local food movements from farmers and farmers market vendors: Restaurant and chef perspective. In R. Brinkman (Ed.), *The Palgrave Handbook of Global Sustainability*. Springer Nature.

Roy, H. (2022). The impacts of COVID-19 pandemic on ecosystem services at UNESCO World Heritage Site, Sundarbans. In V. GB. Gowreesunkar, S. W. Maingi, & F. L. M. Ming'ate (Eds.), *Tourism Management and Restoration of Ecosystem Services in a Post Pandemic Context: Global Issues and Challenges*. Routledge.

