

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

November 2022

Upcoming Events

November 1

**Advising for Spring 2023
Begins**

November 7

**Last Day to Withdraw from
Fall 2022 Courses**

November 11

Remembrance Day
Classes are Cancelled

November 15

**Deadline for Spring
Internship Application for
Undergraduate Students**

November 20

World Cup 2022 Begins

November 25

**Whistler Trip for Graduate
Students**
by invitation only

November 29

12:00 PM – 3:00 PM |
Cambie #210
**Teaching Development
Workshop**
by invitation only

More Information to Come

**Visit from Westin Resort &
Spa, Whistler**



We hope everyone has enjoyed an unusually warm start to autumn. Even though the weather is getting colder, don't forget to take care of your mental and physical well-being! Get outside and enjoy what nature has to offer in Vancouver!

The ISHSTM faculty visited VanDusen Garden's Harvest Festival on a crisp, sunny day last weekend with their families.

New Undergraduate Minor: Event & Convention Management

Starting in 2023, FDU-Vancouver will offer a new Minor in Event & Convention Management. This Minor will help students understand the scope of the event and convention industry, the specific skills and knowledge needed to be successful in this segment and learn how it interacts and affects tourism, hospitality, and business. This five-course minor incorporates courses from Hospitality & Tourism Management along with the Silberman College of Business to provide students with the skills they need to become a successful event professional. Courses in this minor will be offered at least once every two years. If you are interested, please contact your Advisor or Dr. Bachman.

Required Courses:

- HRTM 1103 – Fundamentals of Event and Convention Management
- MGMT 2600 – Organizational Behaviour
- HRTM 3260 – Event Design/ Production and Logistics
- MKTG 3341 – Professional Sales and Sales Management
- HRTM 4240 – Event Technologies

Meet the President of the Hospitality Club!

Cristina Sanchez

Cristina is currently completing her last semester in the MHMS Program. She brings with her years of experience in the cruise ship and airline industry and has traveled to over 65 countries. In addition to being the President of the Hospitality Club, she is also one of FDU's Student Ambassadors. With the Hospitality Club, Cristina is in charge of welcoming new members and organizing activities to promote community and inclusion.

During the summer, Cristina worked with Rocky Mountaineer, a luxury rail-tour operator where she traveled across scenic destinations in British Columbia and Alberta. In her free time, Cristina loves to volunteer. She is currently a District Trainer of the Rotary Club to give back and contribute to the community.



HRTM 1103 - Fundamentals of Events and Convention Management Course

Students visited the Sheraton Vancouver Wall Centre and toured the hotel's conference and kitchen facilities with their Executive Chef, Starri Chow.



What is the Hospitality Club?

The main purpose of the Hospitality Club is to provide a welcoming environment and promote a sense of community for hospitality students. We aim to be a fun, safe, and respectful space where everyone is welcomed to celebrate and share their culture and traditions, and exchange ideas with one another. By being a part of the club, students not only get to establish future industry contacts, but also make friends with those who share the same interests and passion for hospitality.