

# Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

## MONTHLY NEWSLETTER

October 2022

### Upcoming Events

October 5

11:00 AM – 2:00 PM

Campus-wide Career Fair

12:00 PM – 1:00 PM

Guest Speaker: Mr. Greg Walker

October 10

Thanksgiving Holiday

October 18

12:00 – 1:00 PM |

Cambie #134

HRTM 7716 – Field Course Information Session

\*Mandatory for New Graduate Students\*

3:00 – 4:00 PM

Guest Speaker:

Dr. Kimberley Thomas-Francois

October 23

ISHSTM Faculty Family Day Outing

October 25

12:00 PM – 3:00 PM |

Cambie #210

Teaching Development Workshop

\*by invitation only\*

October 26

Admitted Students

Quarterly Online Event

More information to come

### Scholar Highlight

**Published Research by Dr. Hiran Roy** (Lecturer)

#### LGBTIQ+ Inclusion in the workplace and the Response of Foodservice Industry: A study on Vancouver Visitor Destination

*The economic significance of LGBTIQ+ inclusion has been globally recognised by the business organizations including hospitality and tourism organizations. However, LGBTIQ+ inclusion is challenging in the hospitality and tourism organizations. There is a dearth of empirical studies on LGBTIQ+ inclusion in foodservice operations across North America, especially from a Vancouver context. Therefore, this study will explore how foodservice operations promote LGBTIQ+ inclusion and identify challenges in implementing LGBTIQ+ inclusive strategies in Vancouver, a visitor destination. A qualitative approach (semi-structured interview) will be employed to collect data from a sample of foodservice operations. A LGBTIQ+ inclusion model will also be developed based on the 'unfreeze-change-(re)freeze' theory to further understand organisational change with nonlinear, interconnected, interactive and iterative orientations.*

Dr. Hiran Roy holds a Ph.D. in Management from the University of Canterbury, Christchurch, New Zealand. Prior to joining academia, he worked extensively (over 26 years) in the hospitality business industry as an Executive Chef with branded hotels globally. Dr. Roy is also the recipient of the New Zealand Commonwealth Scholarship and Fellowship Plan.



For full research paper, scan or click on the QR Code:



### Guest Speakers

**Mr. Greg Walker**, Director of Public Affairs, British Columbia Lottery Corporation (BCLC)



Mr. Walker will be joining Ms. Denise Chiang's HRTM 7734 – Global Marketing class on October 5th, at 12:00 PM. To attend, please email [dchiang@fdu.edu](mailto:dchiang@fdu.edu).

BCLC is a Crown Corporation responsible for managing gambling in B.C. This includes overseeing gaming operations, monitoring equipment, and supervising the private sector companies who maintain the facilities and manage day-to-day operations. BCLC operates facilities in 33 communities across B.C., including 18 casinos (16 casinos, plus two casinos at racetracks).

**Dr. Kimberley Thomas-Francois**



Dr. Thomas-Francois will be joining Dr. Michael Lever's HRTM 3203 – Food & Beverage Management class on October 18th, at 3:00 PM. To attend, please email [m.lever@fdu.edu](mailto:m.lever@fdu.edu).

Dr. Kimberly Thomas-Francois holds a PhD in Management and specialized in Service Management at the School of Hospitality, Food and Tourism Management, College of Business and Economics, University of Guelph. Currently she is conducting quantitative research using multivariate analysis in Smart and Virtual Food Retailing.

### Highlights from September's MHMS Pizza Party:

