

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

September 2022

Upcoming Events

September 13

11.15 AM – 12.00 PM | Cambie #261

PIP (Preferred Industry Partnership) Program Information Session

Learn about new internship and career opportunities with committed industry partners

September 14

5:45 PM | Cambie #133/135

Pizza Party (Graduate Students)

September 15

1.15 PM – 2.00 PM | Cambie #260

PIP Program Information Session

Learn about new internship and career opportunities with committed industry partners

September 19

Last day to drop/add classes

September 21 | 12:00 PM

Canucks Sports & Entertainment Employer Visit

September 27

12:00 PM – 3:00 PM | Cambie #260

Teaching Development Workshop

by invitation only

September 28 | 12:00 PM

Rocky Mountaineer Employer Visit

More information to come

September 30

National Day for Truth and Reconciliation (Campus Closed)

All students, staff, and faculty are encouraged on this day to learn and reflect on the rich and diverse cultures, voices, experiences and stories of the First Nations, Inuit, and Métis peoples and the impact colonialization has had on individual and collective indigenous cultures.

Welcome

Welcome Hospitality and Tourism Management students to the 2022-2023 academic year! We have some exciting initiatives this year. Each month, we will be communicating highlights and important events as well as internship and career opportunities directly to you in our monthly newsletter. We look forward to being a part of your journey here at FDU Vancouver.

Highlights

Meet Our New Assistant Professor!

Dr. Michael Lever

"Greetings everyone! I joined the ISHSTM faculty this summer after moving here from Ontario with my family. Whenever I'm on campus, my door is always open, so please feel free to come by next time you're around to introduce yourself, chat about research or classes, or (most importantly) let me know your favourite local spots to explore."



Prior to joining FDU, Dr. Lever was a Sessional Lecturer and Post-Doctoral Researcher at the University of Guelph, where he completed his Ph.D. Dr. Lever has industry experience working as a Market Researcher for The Nielsen Company and collaborated with Destination Canada.

His research covers consumer behavior, management, and marketing and applies it to concepts in tourism, particularly destination image and place branding.

Meet Our New Graduate Assistant!

Ria Emmanuella (Ella)

"Hello everyone, I am looking forward to meeting you all. I will be assisting the faculty and will be sharing with you the exciting events and activities that will happen within our program. Enjoy the semester and please let me know if I could be of assistance!"



Arrived in Vancouver early this year from Indonesia, Ella is starting her second semester this Fall in the MHMS Program. With hotel and social media background, she is currently working in one of the luxury hotels in Downtown Vancouver.