

External Advertising Sources

Organization/Site	Automatic or Mandatory or Optional	Dept./College	Cost to Dept.	Description	Comments
FDU HR Employment	Automatic FDU Posting		Cost to HR	ecampusrecruiter	
HERC-Higher Education Recruitment Consortium	Automatic		Cost to HR Annual Subscription	Online posting Applicants directed to FDU Employment website	
NJJE-New Jersey Job Exchange	Mandatory		No charge	NJ Dept. of Employment	
Diversity in Higher Education	Optional	All	Print Ad BiWeekly Publication Average 870.-1,120. per issue	Print Ad includes 30 days web posting Web positing only 175. for 30 days	Diversity publication
Women in Higher Education	Optional	All	Online AD \$180. per month	ONline posting Applicants directed to FDU Employment website	Diversity publication
Hispanics Outlook in Higher Education	Optional	All	Online AD \$195. per 4 weeks	Online posting Applicants directed to FDU Employment websiet	
The Journal of Blacks in Higher Education	Optional	All	Print Ad Rates 1,275. full page 2/3 pg 995. 1/2 pg 795. 1/3 pr 595. 1/4 pg 495. 1/6 pg 345. 1/12 pg 195.	Print AD includes 30 days web posting Jobs page Limit of 500 words Jobs Page online only \$150.	Diversity publication
Academic Careers	Optional	All	Online web posting	195.00 3 months	
Academic Keyes	Optional	All	Online web posting	195.00 4 months	
Inside Higher Ed	Optional	All	\$150. 30 day posting \$275. 60 day posting \$350. 90 day posting \$1,150. for 10 postings in 3 months	Online posting Applicants directed to FDU Employment website Unlimited posting -- annual agreement \$4,500	

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HigherEdJobs	Optional	All	\$145. up to 60 days \$390. 3 job postings	Online posting Applicants directed FDU Employment website \$1,995. unlimited postings per campus	
The Chronicle of Higher Education	Optional	All	\$140. per column inch, plus free 30-day posting on Chronicle Careers.com	Display Ads (Print) are grouped by job function to help readers find them. Can include a logo or other graphics or add color. Average ad costs about 2,500 per issue	
The Chronicle of Higher Education	Optional	All	\$250. plus 1.00 per word, plus free 30- day posting on Chronicle Careers.com	Line Ads (Print) appear in alphabetical order by keyword at the bottom of the Careers pages. Average ad costs about \$500.-700	
The Chronicle of Higher Education	Optional	All	\$250. for 30 days on Chronicle Careers.com	Web-only AD	
APA--American Psychological Assn. Monitor	Optional	Psychology/Faculty	Average \$2,200. per monthly magazine AD \$75. design fee includes 30 day online posting	Display ADS (Print)	
APA--American Psychological Assn. Monitor	Optional	Psychology/Faculty	\$11. per line; 6-line min includes 30 day online posting	Line TextAD	
APA-PsycCareers	Optional	Psychology/Faculty	\$550. 30 day posting \$800. 60 day posting \$1,000 90 day post	Online Web posting	

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ACA-American Counseling Assn.	Optional	Psychology/Faculty	Average 400. per monthly magazine AD	Line Text AD	
ACPA-Online Placement Center	Optional	Management Staff	150. per 30 days	Web-only AD	
APS--Association for Psychological Science	Optional	Psychology/Faculty	Average 425.	Text AD for 1 issue plus 30 days online	
University Affairs--Canada	Optional	Faculty--Vancouver	Average 1,725. per issue	Display AD (print)	
Record Newspaper Classified	Optional	Staff-Faculty	Average 650.	Column AD	
Record Newspaper Classified	Optional	Staff-Faculty	Average 1150/	Display AD	
Star-Ledger Newspaper Classified	Optional	Staff-Faculty	Average 600.-650.	Column AD	
Philadelphia Inquirer/Daily News	Optional	Staff-Faculty	1,839. Value Pkg.	30 days Monster online Sunday Full run display Daily News	