



School of Public and Global Affairs

## FDU at Wroxton College, Oxfordshire

### Master of Public Administration (M.P.A.)

The MPA is the management degree for career advancement in

Government

Non-profit Leadership

Public Services

Healthcare Management

Public Policy

Education

Since 1974 Fairleigh Dickinson University has been training professionals who seek the rewards and challenges of a public service career. At FDU's School of Public and Global Affairs, we think public service is a calling, public administration is a necessity, and public-regarding citizens are essential to a healthy society. We seek to provide well-educated leaders for public and non-profit agencies and to improve the knowledge and credentials of administrators already employed in these organizations.

FDU is

- the first university in the world to have Special Consultative Status with the UN (United Nations) Economic and Social Council (ECOSOC)
- a founding member of the UN Academic Impact Program.
- a Non-Governmental Organisation recognised by the UN Department of Public Information.

The MPA is offered by the School of Public and Global Affairs, a member of the National Association of Schools of Public Affairs and Administration (NASPAA).

### Wroxton College of Fairleigh Dickinson University

Founded in 1942, FDU is now the largest private university in the state of New Jersey, USA. FDU was the first American university to open a campus in England: Wroxton College near Banbury.



## Join Us!

- **Study at our beautiful Oxfordshire campus**, set amongst over 50 acres of gardens and parkland, with conference links to FDU's campuses in New Jersey, USA, and Vancouver, Canada. Wroxton Abbey has been the home to a Prime Minister (Lord North) and has hosted Charles I, George IV and William IV.
- **A supplemental online learning platform** allows students to continue studies and assignments in between weekend retreats, allowing you to further your career alongside work.
- **Collaborate** to offer policy recommendations, map solutions and undertake research, drawing on Wroxton's well-stocked and relaxing library, and debating responses by video-link with cohorts in the USA and Canada. The seminars provide grounding, feedback and preparation for your written assignments.



*One of Wroxton College's spacious library rooms*



*The Carriage House, used for teaching, meals and accommodation*

## Our Project-Based Programme

FDU's Master of Public Administration (MPA) is a 42-credit US degree, recognized internationally. It comprises 13 modules of 3 credits each, including:

- 6 core required management courses;
- 6 elective courses;
- a dissertation or project report;

and

- an internship or independent study, unless waived based upon public and non-profit experience.

The Wroxton College experience allows candidates to undertake individual modules for which short course certificates will be awarded, or to build up 42 credits for an MPA. The focus of

teaching and assignments is on problem-solving and project-based learning and portfolios, with tasks such as policy recommendations, White Papers, and presentations.

Two modules can be undertaken per term over three weekends. Each weekend, one module runs on Saturdays, and the other on Sundays. Therefore, you have the option of attending for one day for three weekends, or both days. Accommodation at the College will be available to book at a reasonable rate for a limited number of participants. Lunch, dinner and refreshments are included for all students.



*The Regency Room, a spectacular teaching space*



*Lecture Hall, Carriage House*

The MPA can be completed within two years but this structure means you can join the MPA in any term, that you can take a break for a term or more if you are combining the course with your commitments, or that you can take an individual module or pairs of modules if you are seeking to develop your skills in a particular area. You can also accelerate your degree by taking online-only electives.

With the uncertainty relating to COVID-19, the programme will begin with online-only modules in Autumn 2020, which will include lectures and collaborative problem-solving exercises in groups including students from the UK, USA and Canada. Class times for the online modules may include some weekday evenings as well as weekends.

## **Apply for an MPA Scholarship**

**FDU is offering the opportunity to apply for scholarships providing 10% to 50% tuition discounts for those students beginning in September and enrolling for the full MPA.**

<https://www.fdu.edu/academics/colleges-schools/public-global/scholarships/>





*Rear view of Wroxton Abbey, across the gardens*

## Shorter courses

For those students who wish to undertake a smaller number of modules than required for the entire degree, there is the opportunity to study for other qualifications and later apply the credits towards the full Master's degree.

### **6-credit Diplomados (2 modules taken within a term)**

- Public and Non-Profit Sectors
- International Policy Making, Politics and Trade
- Long-term and Emergency Planning
- Theory and Practice of Organizations
- Analysis, IT and Trade
- People, Policy and Ethics

### **New Jersey State authorised Certificates (6 modules, 18 credits)**

- Public Management,
- Healthcare Management,
- Diplomacy and International Relations

Any of the modules can be taken independently, with **module certificates** awarded.

## Schedule

### Autumn 2020

#### *Public and Non-Profit Sectors*

Public and Non-profit Management  
Global Health and Human Services  
Systems

### Winter 2021

#### *International Policy Making, Politics and Trade*

Public Policy Administration  
Rethinking Europe's Future  
Seminar in International Trade

### Spring/Summer 2021

#### *Long-term and Emergency Planning*

Budgeting and Finance  
Cities in Crisis

### Autumn 2021

#### *Theory and Practice of Organizations*

Organizational Theory  
International Organizations  
Environment and Public Administration

### Winter 2022

#### *Analysis, IT and Trade*

Analytical Methods and Managerial  
Decision Making  
Information Technology Management  
Seminar in International Trade

### Spring/Summer 2022

#### *People, Policy and Ethics*

Human Resources Management  
Ethics in Public Affairs

### Online-only module

Professional Communication

### To be undertaken after completion of 6 modules

MPA Thesis or Project Report

The above programme is indicative and subject to change, responding to demand for particular modules.

## Autumn 2020

### **Public and Non-Profit Sectors**

#### **Public and Non-profit Management**

##### **Global Health and Human Services Systems**

*Explore the challenges for management within the public and non-profit sectors, particularly in response to external factors. Debating across continents highlights the particular issues at stake either side of the Atlantic.*

#### **Core requirement:**

**Public and Non-profit management** provides an overview of the macro and micro impact of fiscal and resource scarcity, rapid technological change and obsolescence, organizational downsizing/restructuring, information management technology, and shifting employee demographics. The course will focus on the methods and strategies for efficiently and effectively managing public organizations in the face of endemic internal and external challenges.

#### **Elective:**

**Global Health and Human Services Systems** focuses on health and social care – ‘human services’ – exploring the comparative experience of particular professions, and patient, public and individual experiences; long-term and emergency planning, including the impact of local, national and global emergencies, such as epidemics and pandemics; public health; mental health; and public and private management and financing. Case studies include the USA, UK, Canada, Germany, Mexico and India. The role of international organisations will also be discussed, together with the importance of historical examples of healthcare emergencies, and the reasons why different healthcare systems have evolved in different countries.

## Winter 2021

### **International Policy Making, Politics and Trade**

#### **Public Policy Administration**

#### **Rethinking Europe's Future**

#### **Seminar in International Trade**

*Develop your understanding of trans-Atlantic policy making and management, and the international context, as Britain heads towards a new future outside of the European Union.*

#### **Core Requirement:**

The goal of **Public Policy Administration** is to expose students to the economic and moral justification for public policies, teaching the analytical tools that support informed policy. The course addresses policy-making at all levels of government with an emphasis on skills that can be used by managers on a daily basis, considering the differences and similarities between British, American and Canadian practices.

#### **Choose one elective:**

**Rethinking Europe's Future** not only considers Britain's exit from the EU, but other perspectives, including from across the Atlantic. Since the rejection of the European Union's Constitutional Treaty by France and the Netherlands, the twin burdens of "depth" and "breadth" have reappeared in the region's political imagination and debate in the form of two fundamental questions over Europe's future: What is Europe? What Europe for which Europeans?

**Seminar in International Trade** investigates why nations and organizations trade: what they trade, how they trade, and gains and losses. We also examine regulations and restrictions on international trade and their affects. Topics include commodities markets, foreign direct investment, international transactions under authoritarian regimes, the role of banks and brokers, international trade agreements, parallel markets and current trade policy disputes.

### Spring/Summer 2021

#### **Long-term and Emergency Planning**

##### **Budgeting and Finance**

##### **Cities in Crisis**

*Explore planning and decision-making. The second module considers both longer term and emergency planning.*

#### **Core requirement:**

**Budgeting and Finance** presents an overview of the major principles and concepts associated with public expenditure budgeting and the resource allocation decision-making process. The first part of the course focuses on the centrality of the budget process and examines the logic and process of budgeting, fund accounting and financial statement analysis. The second part of the course focuses on revenue structures and examines basic principles of taxation and the nature and diversity of public sector revenues.

#### **Elective:**

**Cities in Crisis** examines problems faced by British, American, Canadian, and other cities across the world, relating to crime, security, homelessness and housing, health, social care, the environment and climate, education and school safety, and finances. It will consider comparative causes and solutions to these problems. Some of the course content will be flexible in order to respond to current crises.

### Autumn 2021

#### **Theory and Practice of Organizations**

##### **Organizational Theory**

##### **International Organizations**

##### **Environment and Public Administration**

*Undertake a core theoretical module, and choose an elective to consider practical examples of organisations and external influences.*

### Core requirement:

The first module involves an analysis of the role of **Organizational Theory**, discussion of the major orientations in explaining organizational and administrative activities and their impact upon those who work within or are affected by organizational action. This includes: organizational theories that enable leaders to understand and influence organizational structure and culture; theories of how organizations work and why people behave as they do in the work setting; factors that impact productivity, motivation, innovation, safety, and innovation; key performance measures and strategies of successful operations; and components of organizational culture and its importance in the operations of the organization.

### Choose one elective:

**International Organizations** examines the development and current activities of public and private supranational, international and transnational organisations, including the League of Nations and the United Nations, the World Bank, the International Monetary Fund, the United Nations High Commissioner for Refugees; the Red Cross Movement; Non-Governmental Organizations (NGOs); and regional organisations.

**Environment and Public Administration** is an introduction to how public administrators handle environmental concerns and the effects of global warming on local, state, and federal levels. The class structure will include: 1) What are environmental problems and concerns and how do they differ between localities and nations; 2) Differences in local, state, federal/national and international levels of planning; 3) How environmental issues can influence local, state or regional and national and international politics; 4) How organisations such as local authorities, national governments and the third sector manage the aftermath of environmental disasters.

### Winter 2022

#### **Analysis, IT and Trade**

#### **Analytical Methods and Managerial Decision Making**

#### **Information Technology Management**

#### **Seminar in International Trade**

*A core module enables you to explore analytical skills, and a choice of electives allow you to focus on IT and analytical skills, or the module on international trade.*

### Core requirement:

**Analytical Methods and Managerial Decision Making** provides an overview of the decision-making tools employed in program management and evaluation. The course begins with an overview of the principles of research design focusing on the basic methods of problem diagnosis and measurement (interviews, surveys, focus groups, archival analysis). The second part of the course emphasizes the principles and tools of program evaluation. The course develops the analytical and critical thinking skills of students to solve common management problems.

### Choose one elective:



**Information Technology Management** is an overview of the various tools and technologies of information management. The fundamentals of information systems are presented including the future impact of the technology on society with emphasis on understanding emerging policy, ethical and managerial issues. Focus will be on the use of Management Information Systems in decision making and performance management. In addition, issues around GDPR (General Data Protection Regulation) are discussed, along with Big Data and the potential of using Blockchain for Public and Non-Profit Administration.

**Seminar in International Trade** investigates why nations and organizations trade: what they trade, how they trade, and gains and losses. We also examine regulations and restrictions on international trade and their affects. Topics include commodities markets, foreign direct investment, international transactions under authoritarian regimes, the role of banks and brokers, international trade agreements, parallel markets and current trade policy disputes.

### Spring/Summer 2022

#### **People, Policy and Ethics**

#### **Human Resources Management**

#### **Ethics in Public Affairs**

*Examine people and policy from different perspectives, with the management within the workplace, and ethics in wider society.*

#### **Core requirement:**

**Human Resources Management** presents students with an overview of the tools and techniques of human resources management and the major personnel policy issues. The course emphasizes the application of specific knowledge, skills and abilities to solve management problems. Topics covered include recruitment, examination, job classification, salary and wage administration, performance management, employee development, supervision, equal employment opportunity and affirmative action.

#### **Elective:**

**Ethics in Public Affairs** explores the use (and abuse) of moral reasoning and cost-benefit analysis in politics. Comparative examples between the US, UK and Canada are explored, including the critical examination of controversial political issues, such as abortion, affirmative action, health care, welfare reform, military intervention, and the death penalty. It is suitable for students with a wide range of interests, including foreign policy, domestic policy, public administration, and contemporary politics.

### **Online-only module**

#### **Professional Communication**

*This module can be taken at any time alongside residential modules, making up one of your 13 modules for the MPA, or independently if you wish to gain training in this particular area.*

Professional Communication has three separate components, which can also be undertaken separately as 3 single-credit courses –

- 1) Organizational Communication, including business writing
- 2) Press releases and crisis management
- 3) Managing social media

### **MPA Thesis or Project Report**

Undertake a dissertation project, on a topic devised by you, with advice from tutors on feasibility. The thesis can be undertaken with supervision online or onsite and alongside other modules. Or choose an analytical, written report detailing action-oriented research accomplished for a public agency.

**The above programme is indicative and subject to change, responding to demand for particular modules. Additional modules which may run during 2021-22 include Global Transport Management, World Heritage Law and Policy, Comparative Governmental and Administrative Systems, Political Leadership and the U.N., and a number of options may be offered as online-only electives.**

Modules are valued at 3 credits, with 42 credits necessary for a Master of Public Administration degree from Fairleigh Dickinson University. Any of the modules can be taken independently as short courses, with certificates awarded.



*Her Ladyship's Pool, Wroxton Abbey Gardens*

**Apply Now!**

For more information – <https://www.fdu.edu/program/mpa-public-administration-wroxton-england/>

Contact – [mpa@wroxton-college.ac.uk](mailto:mpa@wroxton-college.ac.uk)

Wroxton College is 3 miles from Banbury. Banbury Station is served by direct mainline trains from London and Birmingham, and many cities across the country, including Manchester, Newcastle and Southampton. Transport from Banbury Station can be arranged.



*The Grand Cascade, Wroxton Abbey Gardens*