

# the GRAPHIC DESIGN PROGRAM EXCELLENCE IS NEVER TOO MUCH...

is committed to helping our students find their passion in their careers and in their lives. With courses like Designing for Social Responsibility and collaborations with the College Writing Program, the WaVE Gallery, and the Social Science Department, our students have multiple opportunities to create great designs that help bring awareness to important issues.

# stand out

Social Responsibility

Collaboration

Contests

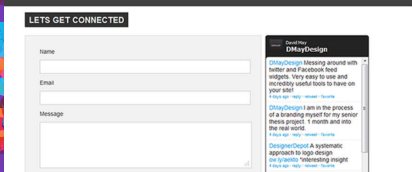
Exhibits

Guest Speakers

Graphic Design Club

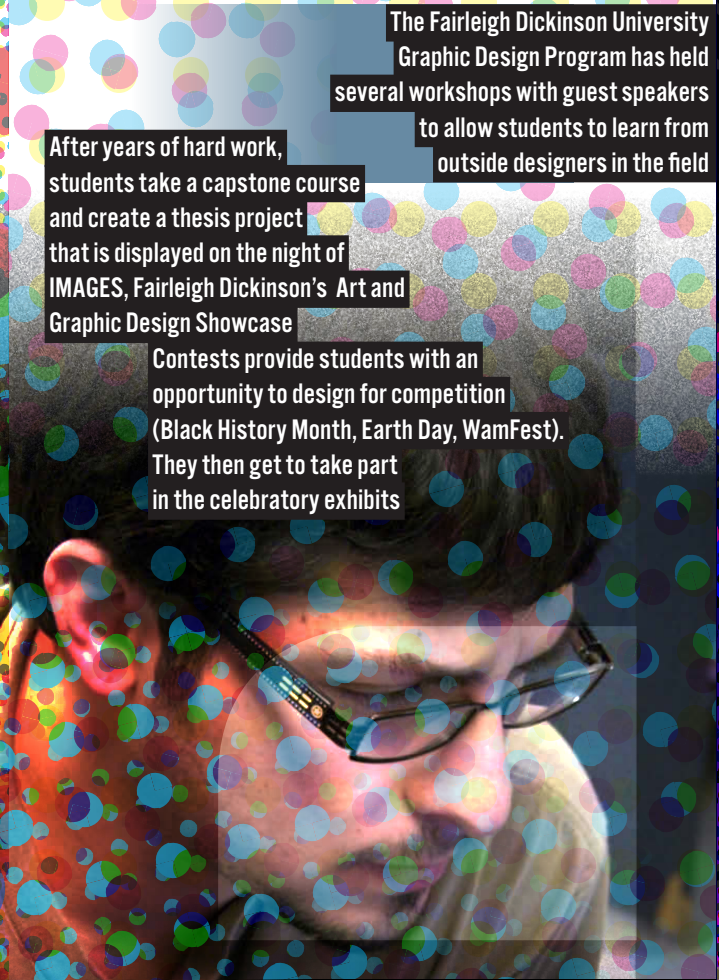
Thesis Night

Student entrepreneurs in the Graphic Design Program have branched out and developed their own enterprises including writing and illustrating children's books, and designing, selling and marketing goods online



After years of hard work, students take a capstone course and create a thesis project that is displayed on the night of IMAGES, Fairleigh Dickinson's Art and Graphic Design Showcase

Contests provide students with an opportunity to design for competition (Black History Month, Earth Day, WamFest). They then get to take part in the celebratory exhibits



The Fairleigh Dickinson University Graphic Design Program has held several workshops with guest speakers to allow students to learn from outside designers in the field

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# let's make a career

FDUDESIGN.COM

## DESIGN STUDIO

students work on real jobs that provide the necessary experience for them to succeed in their careers. The FDU Design Studio works with departments on campus and community organizations and businesses to provide real world projects for our students

## THE FAIRLEIGH DICKINSON UNIVERSITY GRAPHIC DESIGN PROGRAM

provides students with the opportunity to succeed as a designer while developing a strong business foundation for their careers

JOB REQUESTS COME IN students compete for jobs, write proposals and establish timelines



## STUDENTS WORK WITH CLIENTS

students learn to take a job from concept to completion and act as a project manager

## COMPLETED JOB

students finish work for clients—gaining experience, portfolio pieces, and credits toward graduation



## INTERNSHIPS

provide circumstances that teach students how to work on a team, take direction, find inspiration, learn innovation, and develop motivation. They provide skill development and real world experience for our graphic designers. The FDU Graphic Design Program works closely with Career Counseling and outside contacts to provide the best internships possible

we offer three areas of concentration:

**PRINT DESIGN**, **WEB DESIGN** and **ILLUSTRATION**

plus a variety of real world jobs with the FDU Design Studio and FDU sponsored internships

the **PRINT DESIGN** concentration places a strong emphasis on concept development, technical skills, aesthetics and problem solving

the **WEB DESIGN** concentration blends technical skill with design expertise, preparing students for a variety of careers in the interactive industry

the **ILLUSTRATION** concentration allows students to focus on developing a personal style while practicing their craft. Imagination and experimentation are encouraged as students learn techniques in traditional and digital media.

