EXCELLENCE IS NEVER TOO MUCH...

The Graphic Design Program is committed to helping our students find their passion in their careers and in their lives. With courses like Designing for Social Responsibility and collaborations with the College Writing Program, the WaVE Gallery, and the Social Science Department, our students have multiple opportunities to create great designs that help bring awareness to important issues.

After years of hard work, students take a capstone course and create a thesis project that is displayed on the night of IMAGES, Fairleigh Dickinson’s Art and Graphic Design Showcase. Contests provide students with an opportunity to design for competition (Black History Month, Earth Day, WamFest). They then get to take part in the celebratory exhibits.

Student entrepreneurs in the Graphic Design Program have branched out and developed their own enterprises including writing and illustrating children’s books, and designing, selling, and marketing goods online.

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https://www.facebook.com/fdugraphicdesign
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Let's make a career

The Fairleigh Dickinson University Graphic Design Program provides students with the opportunity to succeed as a designer while developing a strong business foundation for their careers. We offer three areas of concentration: Print Design, Web Design, and Illustration, plus a variety of real-world jobs with the FDU Design Studio and FDU sponsored internships.

The Print Design concentration places a strong emphasis on concept development, technical skills, aesthetics, and problem solving.

The Web Design concentration blends technical skill with design expertise, preparing students for a variety of careers in the interactive industry.

The Illustration concentration allows students to focus on developing a personal style while practicing their craft. Imagination and experimentation are encouraged as students learn techniques in traditional and digital media.

Students work with clients, learn to take a job from concept to completion and act as a project manager. Completed job students finish work for clients—gaining experience, portfolio pieces, and credits toward graduation. Internships provide circumstances that teach students how to work on a team, take direction, find inspiration, learn innovation, and develop motivation. They provide skill development and real-world experience for our graphic designers. The FDU Graphic Design Program works closely with Career Counseling and outside contacts to provide the best internships possible.

Students compete for jobs, write proposals and establish timelines.