Hospitality and Tourism Management Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER



December 2023

As we head toward the end of the Fall semester, we wish all students well on final exams. Good luck!

Rest up and recharge during the holidays – you deserve it!

We will see you in 2024!

Upcoming Events

December 4th 12:00-2:30pm – Zoom Teaching Development Workshop *By invitation only*

December 11-16 Final Exam Week

December 15th 8:00-10:00am – Cambie 130 Special Project Presentation <u>Festival</u>

December 15th 12:00-3:00pm FDUV Faculty & Staff Holiday Party *By invitation only*

December 17 – January 2 FDUV Campus Closure *Staff and faculty away from work*

November Highlights Whistler Field Trip

Graduate students in the Global Marketing course spent an inspirational day in Whistler packed with laughs, learning, and lasting memories. The day included visits to The Westin Resort and Spa, Whistler, Audain Art Museum, and Tourism Whistler & Whistler Convention Centre.





FTRLNK Career Expo & Job Fair

The first annual FTRLNK Career Expo & Job Fair commenced on November 7th. Students had an exciting opportunity to network with industry professionals, explore job opportunities at more than 20+ hotels across Metro Vancouver, and gain invaluable knowledge and insights on how to job search, create effective resumes, and engage with employers. Thank you to Fairmont Pacific Northwest and Partners in Tourism for coordinating and sponsoring such a great event!



At the event, Graduate student Sara Alaviyeh won the 'Passport Competition', gathering stamps from all participating employers at the event! Sara won a \$100 gift voucher from Delta Vancouver Downtown Suites. Sara, Congratulations!

End of Semester Holiday Party

Dr. Michael Lever is organizing an end-ofsemester holiday party and game night as part of his Event Technologies course. Students in the class are gaining real-world skills related to industry tools, including Gantt charting, registration systems, social media and website marketing, and online ticketing.



Research Seminar Series

Last month, Dr. Michael Lever and Dr. Hiran Roy hosted the latest installment of the Research Seminar Series. Dr. Roy presented his research titled "Knowledge Management is No More a Grey Area in the Tourism Industry in India: A Study on Transformation Leadership and Executive Communication".

CHIA Certification Offers in Spring 2024

In the **Spring 2024** semester, Dr. Michael Lever will offer the Certificate in Hotel Industry Analytics (CHIA) training program for MHMS students. The CHIA covers hotel industry terminology, players, categorizations, benchmarking, metrics, formulas, and methodologies. If you are interested in joining the Spring 2024 intake, please email Michael no later than December 8th. The cost for the program and exam is USD \$75.



FDUV Faculty on the Road – Visit to Royal Roads by Dr. Michael Lever

On November 9th, Dr. Michael Lever visited the Royal Roads University campus in Victoria to give a guest lecture on leadership in tourism to graduate students. He discussed a variety of topics related to his career as an academic, including selecting appropriate research outlets, publishing tourism research, and linking methods to tourism theories. He looks forward to visiting their campus again in the future!

Virtual Guest Lectures Last Month

Dr. James A. Williams, University of Tennessee

On November 1st, Dr. Williams virtually delivered a guest lecture titled "Check Your Life: Be Limitless... lessons for leading in any organization". Dr. Williams serves as Associate Professor and Director of University Honors at the University of Tennessee and is the owner of UNMASKYTP, LLC, training domestic and international managers to be more effective leaders. He teaches mindfulness, various leadership tactics, and one-on-one coaching to build brighter leaders for the future. Thank you to Dr. Williams for enlightening and inspiring our students!

Dr. Ansul Garg, Taylor's University - Malaysia

On November 8th, Dr Garg virtually delivered a guest lecture titled "Basic Principles of Research Methodology." Dr. Garg is Head of Transnational Education Partnerships and Senior Lecturer at Taylor's University, Malaysia. He is a food and beverage expert, a well-recognized hospitality trainer, and a seasoned researcher. His research



interests include self-service technologies in the hospitality and restaurant industry, service quality, service clues, and hospitality service. Thank you to Dr. Garg for the insightful lecture and sharing of your expertise!





International School of Hospitality, Sports, & Tourism Management