

Hospitality and Tourism Management

Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

February 2024

Upcoming Events

February 1

9:00am-12:00pm

Online

[TIAC National Tourism Job Fair](https://tiac-aite.ca/cgi/page.cgi/National_Tourism_Job_Fair.html)

https://tiac-aite.ca/cgi/page.cgi/National_Tourism_Job_Fair.html

1:30pm-2:15pm

Cambie 130

[PIP \(Internship/Career](#)

[Opportunities\) Information](#)

[Session #2](#)

February 13

3:00-4:00pm

Cambie 210/211

[Visiting Scholar Presentation:](#)

“Cross-cultural Perspectives in Hospitality”

Dr. Dipra Jha,

Washington State University

Open to all FDU students, staff, and faculty

February 19

[Family Day Holiday](#)

Campus Closed

February 22

11:15am-11:50am

Cambie 259

[HRTM 7716 Field Course](#)

[Information Session](#)

**Mandatory for all new MHMS*

*students – will occur at end of HRTM 7754 class that day**

February 28

11:00am-12:00am

Online

[Hospitality Programs Enrollment](#)

[Quarterly Webinar](#)

by invitation only

February 29

[Happy Leap Day!](#)

Campus/classes run as normal

Highlights from January Pizza Party

At FDU Vancouver, we believe in creating a welcoming, social culture for our students and faculty. One tradition since 2017 in the Master of Hospitality Management Studies (MHMS) program is a pizza party for students and faculty in the program the first week of every semester. This social allows new and returning students to mingle with each other and with faculty in the program. This year's party also gave us an opportunity to discuss the current job market and address student concerns with new international student regulations.



Cultivating Global Hospitality at FDU Vancouver: International Diversity in Our Student Body

Our Master of Hospitality Management Studies (MHMS) program boasts a truly global community with 37 students from 15 different countries across five continents. India leads the pack with ~30% of the MHMS student body followed by Nepal with ~17%. No other country represents more than 8% of the program with students from Iran, Bangladesh, China, Egypt, Mexico, New Zealand, The United Kingdom, Nigeria, The Philippines, Indonesia, Sri Lanka, Taiwan, and Vietnam.

This international diversity not only reflects our commitment to a global perspective but also enriches the academic experience for all, making our program a melting pot of cultures and ideas. Our students and faculty learn from each others' cultures and celebrate the cultural flavors that make hospitality an international language of warmth and welcome.

Resident Perceptions of Tourism Research Released by Destination BC

Under the leadership of Destination BC Scholar-in-Residence and FDU-Vancouver Associate Professor/Director, Dr. Jarrett Bachman, results from Destination BC's new Resident Perceptions of Tourism Research program were publicly released on January 29, 2024 –

<https://www.destinationbc.ca/news/destination-bc-launches-new-resident-perceptions-research-toolkit-and-snapshot-series-reporting/>. In addition to the 32 Snapshot Series reports, a new Research Toolkit was publicly released to assist smaller communities in BC in developing their own resident perceptions research program. We encourage all students to peruse the Research Toolkit and Snapshot Series reports to learn more at <https://www.destinationbc.ca/research-insights/type/resident-research/>.

Dr. Bachman began this work during his appointment as Visiting Scholar at Destination BC on sabbatical during the 2022-23 academic year. After an agreement was reached between Destination BC and FDU Vancouver, Dr. Bachman was appointed as Scholar-in-Residence for a two-year term from September 2023-August 2025. In his capacity as Scholar-in-Residence, Dr. Bachman provides a strategic research lens to work done at Destination BC, including work on resident perceptions, employee engagement, traveller behaviour, and diversity, equity, inclusion, and accessibility.