



# MONTHLY NEWSLETTER

April 2024

## Upcoming Events

**April 4**

10:00am-11:00am (Cambie 135)

Pride Event hosted by  
Dr. Bachman

**April 10**

6:00pm-8:00pm (Fable Restaurant)

ISHSTM Current Student &  
Alumni Event

*\*By RSVP only\**

**April 15**

9:00am-11:30am (Zoom)

Teaching Development Workshop

*\*By invitation only\**

**April 18**

3:00pm-4:00pm (Hybrid)

Faculty Meeting

*\*By invitation only\**

**April 26**

8:00am-10:00am (Cambie 130)

MHMS Special Project  
Presentation Festival

**April 30**

10:00am-2:30pm (Cambie 230)

End-of-Semester Faculty Meeting  
and Lunch with Director Niser

*\*By invitation only\**

**April 30**

5:00pm-8:00pm (Italian Cult. Cent.)

FDU Vancouver

Pre-Commencement Dinner

*\*By RSVP only\**

**May 1**

3:30pm-6:00pm (The Centre)

Commencement

*\*RSVP/tickets required\**

## *FDUV Well-Represented at BC Tourism Industry Conference*

The BC Tourism Industry Conference occurred on March 6 & 7 in Victoria, BC. FDU was well represented at the conference with two faculty - Dr. Jarrett Bachman & Dr. Michael Lever, one current student in the Master of Hospitality Management Studies (MHMS) program, Donabel (Dona) Alba, and one recent MHMS graduate, Ria (Ella) Emmanuella.

FDU first appeared on stage at the conference during the “BC Post-secondary Institutions and Tourism - Connecting with Industry” lunch plenary on March 6. Faculty and staff representatives from seven BC post-secondary institutions (VIU, Royal Roads, Camosun, VCC, TRU, Capilano, FDU) shared how they are each working with each other and the tourism sector and how we can all work more closely together for the future.

Later that afternoon, in the Destination BC Research Roundup, Dr. Bachman made a guest appearance sharing Destination BC’s current and future research plans assessing resident perceptions of tourism in communities across BC.

Following Destination Canada’s plenary Thursday morning, Dr. Bachman co-presented a theatre session titled “From Insights to Actions: Walking the Path of Equity, Diversity, and Inclusion in Tourism & Hospitality in BC” with Cindy Conti from go2HR. This session, in part, shared collaborative research from Destination BC, go2HR, TIABC, and FDU. The analysis and reporting of this research was done by the team of all four FDU delegates in attendance at the conference as well as MHMS student Keziah Lin, who was unable to attend due to beginning the INSPIRE Program at the Fairmont Pacific Rim.

Team FDU left the conference with a sense of optimism and collaboration for pushing the hospitality and tourism industry forward in 2024!

Thank you to the team at TIABC for putting together such a wonderful conference! See you in Vancouver in 2025!





## *Dr. James A. Williams' Visit Inspires FDU and VCC*

On Wednesday, March 14, FDU was grateful to host Dr. James A. Williams for a pair of inspirational talks in Vancouver. Dr. Williams is an Associate Professor and Faculty Director of Haslam Leadership Scholars at the University of Tennessee and President/Owner of UnmaskYTP.

Dr. Williams' first talk was held at the downtown campus of Vancouver Community College (VCC) and was a collaborative event between FDU, VCC, Capilano University, BCIT, and Douglas College. Over 100 students, faculty, and staff left the talk motivated to unmask their true potential. The Q&A was robust as was the book signing afterward. A special thanks to the VCC culinary students for providing delicious snacks for all during the event!

The second talk was held on FDU Vancouver's campus and was standing room only! Faculty and staff leadership joined students across multiple graduate and undergraduate programs at FDUV for a scintillating hour of motivation, reflection, and personal thought. A sold-out book signing, deep conversations, and photographs followed. The day ended with a brief visit to the two Research Methodology classes in the Master's in Hospitality Management program at FDUV.

Thank you, Dr. Williams, for visiting Vancouver!





## ***Monthly Industry Site Visit Highlight***

On March 13, undergraduate students in the HRTM 4204 – Property Management class visited Hotel BLU, a boutique hotel in downtown Vancouver.

During their tour of Hotel BLU, students were thoroughly impressed by the comprehensive exploration they undertook, encompassing both the front and back of the house. This insightful journey offered them a deep understanding of the meticulous management strategies that the General Manager employs to uphold the property's impeccable standards.

Students witnessed the seamless integration of elegance in the lobby and efficiency in the operational areas, showcasing the General Manager's dedication to excellence. Every corner of the hotel exemplified a commitment to top-notch service and operational perfection, highlighting the crucial role of detailed management in maintaining the esteemed reputation of Hotel BLU. The experience served as a vivid illustration of the intricate workings behind the scenes, ensuring that every guest enjoys a flawless experience.



## ***Dr. Hiran Roy Joins Editorial Board of the International Journal of Tourism Cities***

The *International Journal of Tourism Cities*, recognized for its insightful exploration of urban tourism research with an ABDC "C" ranking, has announced the appointment of Dr. Hiran Roy as its newest editorial board member. Bringing a wealth of knowledge and expertise in tourism and urban studies, Dr. Roy's inclusion promises to enhance the journal's mission of disseminating cutting-edge research on the sustainable development, management, and marketing of cities as tourist destinations.

Dr. Roy's renowned academic and practical insights are expected to guide the journal towards new horizons of scholarly excellence and innovative discourse. This collaboration signifies a step forward in enriching the dialogue around urban tourism, offering readership a diverse range of perspectives and in-depth analyses that pave the way for future urban tourism developments.





## ***FDU Vancouver Hospitality Alumni and Current Student Gathering: Connecting the Past with the Present***

The Vancouver faculty of the International School of Hospitality, Sports, & Tourism Management have invited alumni and current students across all hospitality and tourism programs at FDU Vancouver to connect and celebrate at Fable Diner & Bar on Wednesday, April 10th, for our annual and expanded networking evening. This year marks the first time we are uniting our esteemed hospitality alumni with our vibrant current students. The event promises to be a memorable convergence of past and present hospitality enthusiasts. A recap and photos will follow in May's newsletter.

## ***Academic Award Ceremony Spring 2024***

On March 6, FDU's Vancouver campus celebrated academic excellence at the Spring 2024 Academic Awards Ceremony. This ceremony included recognizing last semester's high-achieving students in the Master of Hospitality Management Studies program as well as the students in the Hospitality & Tourism Management Specialization within the Bachelor of Arts in Individualized Studies program.

For Master's students, this prestigious event every semester honors those who have distinguished themselves by attaining a GPA above 3.70, showcasing their dedication, hard work, and exceptional scholarly contributions. It's a moment for FDU to acknowledge the relentless pursuit of excellence by our students, who continue to set new benchmarks in the hospitality field. Congratulations to all recipients for their outstanding achievements!



## ***Hospitality Club at FDU Vancouver***

Feeling bored of the same old routine each week? Burned out from studies and need a way to unwind? Looking for fun and exciting ways to get more involved in the community and on campus?

The Hospitality Club is the answer! We are a student-run club that offers a variety of unique events both on and off campus, including the Annual Holiday Party and Game Night, Pizza Parties, and more.

**Scan the QR code** here and join us in the official club server. There are many ways to get involved, including:

- \*\*suggesting an event that you want FDU Vancouver to host
- \*\*promoting an event that you have planned to other FDU students
- \*\*connecting with other students who want new opportunities to socialize
- \*\*and much more!

