



**FAIRLEIGH
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UNIVERSITY**

International School of Hospitality,
Sports, & Tourism Management

Hospitality and Tourism Monthly Newsletter



Lighting the Way Forward at FDU Vancouver

As the cool November breeze rolls in and the Lighthouse Park stands resilient along Vancouver's coast, our MHMS community continues to shine with accomplishment and purpose.

October was filled with academic excellence, professional growth, and meaningful engagement across the program.

Professor Larry Goodin from New Jersey delivered an intensive three-day Financial Management course, providing students with valuable insights into global financial practices.

Dr. Bachman represented FDU Vancouver at IMEX America in Las Vegas—the world's largest business events tradeshow.

Dr. Lever led the TTRA Canada Annual Conference in Kamloops, bringing together tourism researchers, professionals, and students from across the country.

We proudly celebrate five MHMS students who earned the Graduate Academic Distinction Award for achieving a GPA of 3.7 or higher—an outstanding reflection of their dedication and hard work.

Looking ahead, November promises exciting opportunities for networking and experiential learning, including the FTRLNK Networking Event at the Fairmont Vancouver on November 6 and the much-anticipated Whistler field trip on November 13.

Much like the steadfast light of Vancouver's Lighthouse Park, our MHMS community continues to illuminate the path toward excellence, innovation, and connection in hospitality and tourism.

Upcoming Events in November

What: FTRLNK Career Event
When: Nov 06, 2025
Where: Sheraton Vancouver Wall Centre

What: Remembrance Day
When: Nov 11, 2025
Campus Closed

What: Trip to Whistler
When: Nov 13, 2025
Who: *by invitation only*





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Highlights from October 2025

FDU Vancouver Hosts Its First Open House Event

FDU Vancouver successfully hosted its first FDU Vancouver Days (Open House) on Thursday, October 23, 2025, at the Cambie campus. The event welcomed prospective students, parents, high school counselors, and agents who had the opportunity to meet faculty, staff, and current students while exploring our vibrant community.



Graduate Academic Distinction Award - Spring 2025

Five MHMS students achieved outstanding academic success by earning a GPA of 3.7 or higher, securing their place on the Graduate Academic Distinction Award List for their achievement in the Spring 2025 term. **Congratulations to all the award recipients!**

Anand Chendkapure, Bhuwan Thapa, Philip Massey, Saurav Lama
and Shirley Ivet Villalobos Torres





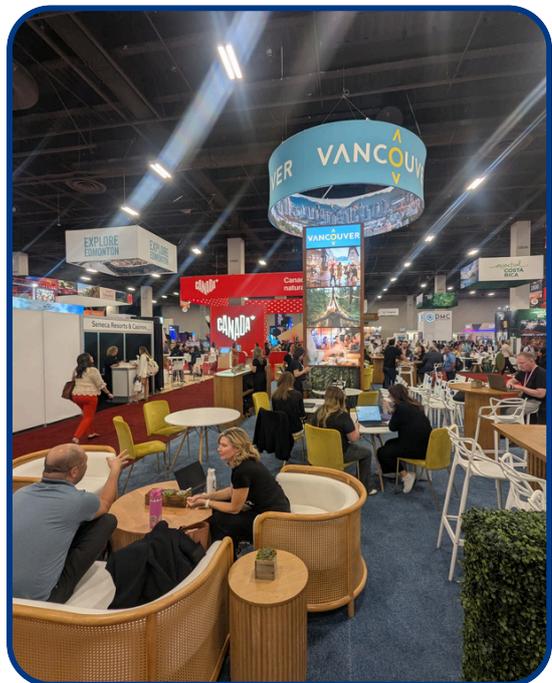
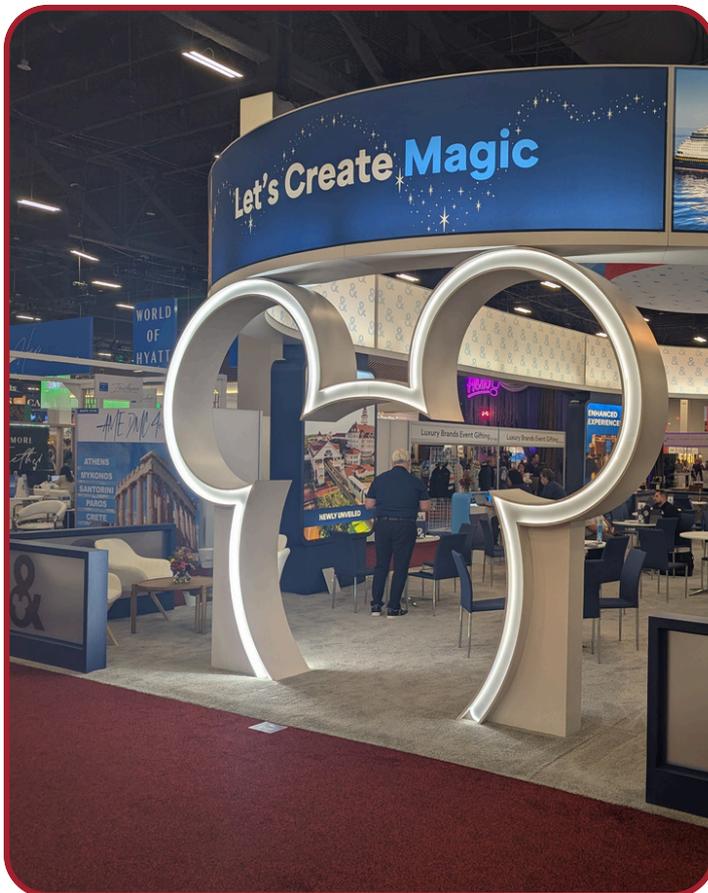
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Dr. Bachman Attends IMEX America

As part of the MHMS program's commitment to staying current in the hospitality and tourism industry, Dr. Bachman attended IMEX America in Las Vegas from October 6-9. **IMEX America is the largest tradeshow for the business events industry.** This year's show broke the record for attendance with 17,000 people on the trade floor from across the world. The show includes an education day on Monday and a Faculty Engagement Experience Tuesday through Thursday that included site visits, show floor tours, and specialized education programming. Over 50 faculty from Canada, Mexico, and the USA were in attendance.

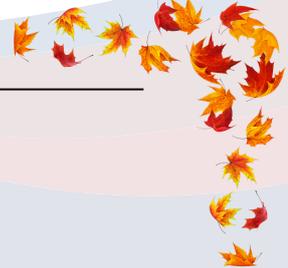




TTRA Canada 2025 Annual Conference Held in Kamloops, BC

The Travel and Tourism Research Association (Canada Chapter) held its Annual Conference in Kamloops, BC, from October 14–16. The event brought together tourism academics, industry professionals, and students from across the country. This year featured the third annual national Undergraduate Student Case Competition and the first-ever mini-Hackathon, organized by Destination Canada and Google Cloud, which united teams to tackle sustainability challenges facing Canada’s tourism industry. **As President of the chapter, Dr. Lever chaired the Annual General Meeting**, organized the volunteer and event management teams, and coordinated a conference site visit to the Kamloops Former Indian Residential School and Secwépemc Museum, followed by a mini powwow and storytelling event.





Bridging Campuses Through Innovation: Professor Goodin's Stock Market Olympics Challenge

Professor Goodin's big idea of bringing FDU Campuses together originated from one of his former students. After thoughtful development, he recently added an innovative project-based learning activity to his MHMS Financial Management course called the Stock Market Olympics challenge. This fun, digital and competitive project brought his NJ and Vancouver students together via Zoom and introduced a virtual stock market trading platform.

During the challenge, students formed small teams, built portfolios, developed strategies, and reacted to live markets in real time. **The contest allowed groups to build new relationships while competing against their classmates from all FDU campuses.**

Professor Goodin believes the Stock Market Olympic challenge encourages students to study the hospitality and travel industry, as the global travel economy continues to strengthen and interest in experiential real estate is growing. **The Stock Market Olympic Challenge teaches students about the different types of investments they can make in the hospitality industry.** Groups are required to research companies and purchase stocks in smaller regional hotel chains from the world's biggest hotel chains. By the end of the challenge, students gained a better understanding of the risks associated with buying an individual hospitality stock.

Since launching the Stock Market Olympic challenge, **Professor Goodin highlights an increase in morale, attendance, and level of comfort with numbers and financial analysis.** This assignment motivates students to hone their research skills and learn more about top-performing companies listed on the NASDAQ and NYSE.

Professor Goodin uses this opportunity to strengthen relationships between students on the FDU New Jersey campus and the Vancouver campus. He feels this is a great opportunity to promote global leadership and work toward achieving the 2030 agenda for the **UN Sustainable Development Goals: Goal 4, Goal 16 and Goal 17.**





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Upcoming in November...

Get Ready For Our Exciting Field Trip to 



The much-anticipated Whistler field trip is happening on **Thursday, November 13, 2025!** The bus will depart promptly at 7:45 a.m. from the Hyatt Regency/Burrard SkyTrain Station—**don't be late!** Enjoy breakfast beforehand and bring your own lunch or money for a quick bite in Whistler Village. **Dress professionally yet warmly**, as weather conditions may include cold rain or light snow. The day will wrap up with a tour of the Fairmont Chateau Whistler, followed by free time before our 6:45 p.m. departure back to Vancouver.

Don't Miss the FTRLNK Networking Event – November 6, 2025!

Mark your calendars for the **FTRLNK event taking place at the Fairmont Hotel on Thursday, November 6, 2025.** This free networking event offers an incredible opportunity for students to connect with industry professionals, gain insights into tourism and hospitality careers, and expand their professional network.

All students are highly encouraged to attend!

Register here:

partnersintourism.ca/ftRLnk



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Thank you for reading!

