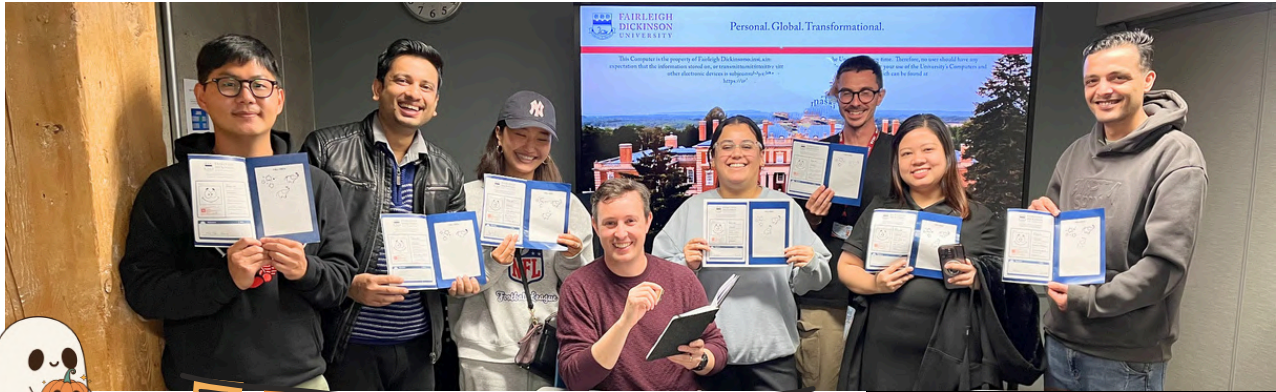




Hospitality and Tourism Monthly Newsletter



T H A N K F U L

STUDENTS GETTING STAMPS!

Revealing the FDU Vancouver Tourism and Hospitality Newsletter's New Look!

Welcome to the new layout of our monthly newsletter! We felt a bit of a rebranding was due as we continue to grow as a department. The rebrand is more than just a new layout - each month, I will summarize the most important things happening here at FDU Vancouver in this new overview section so you can decide which content to jump to first in the newsletter.

We will also be rolling out a few staple sections, including the Hospitality and Tourism Student Monthly Feature, exciting stories from ISHSTM Vancouver faculty and students, and an expert column.

We've been sure to keep all the stuff you love from previous versions, so you can still rely on this newsletter to learn about what's happened in the last month and what's to come!

This month, we celebrate more than just giving thanks and collecting candy from strangers! I'm excited for my upcoming trip to Prince Edward Island for the TTRA Canada 2024 conference, where Professor Roy and I will present our research and network with other researchers from the industry.

We're also thrilled to host two guest speakers! **Irfan Rehmanji is the Worldwide Sustainable Technology and Program Lead for Amazon.** His talk will focus on the important integration of sustainability and profits, how small changes can have big impacts, and embodied carbon. We also look forward to hosting **Andre Kuerbis from AFK Consulting** who will share his experience as a business owner with hospitality industry roots.

I hope you enjoy reading!

*Professor Lever
(Michael)*

In the newsletter this month:

ISHSTM
Vancouver
Updates

Hospitality &
Tourism Monthly
Feature

Faculty and
Student Stories of
Impact

Guest Speaker
Session Details

What's to Come
Next Month!

Notice: Campus
Closed October 14



**FAIRLEIGH
DICKINSON
UNIVERSITY**

International School of Hospitality,
Sports, & Tourism Management

Highlights from the Back-to-School Fair

Last month, the ISHSTM Vancouver department joined other staff and faculty to welcome students back to campus for the fall semester. The back-to-school fair gives students an opportunity to interact with faculty like Professor Lever (pictured), and to learn more about how our department functions and to address any questions students may have.

Deepshikha, our Graduate Student Assistant, also volunteered during the event to chat with other students and collect their names as part of our new Student Experience Passport initiative.



Don't miss one of our amazing guest speakers' presentations!

Ifran Rehmanji

Senior Manager, Worldwide Sustainable
Technology and Program Lead, Amazon



Currently leading Net Zero Carbon strategies for Amazon's 700+ facilities, including Whole Foods, Amazon Fresh, and Go. Ifran Rehmanji is focused on minimizing the carbon and environmental footprint of Amazon's growing grocery business.

His presentation will be streamed live on October 29th from 10:00 - 11:00 a.m. in Cambie Room 130. All FDU Vancouver students are welcome!

Andre Kuerbis

Business Owner and Operator, AFK
Business Consulting and Services



Andre Kuerbis is a former district manager turned hospitality entrepreneur who specializes in small business coaching. With expertise in hospitality, bookkeeping, and local insights, he helps clients navigate challenges and opportunities with attention to detail.

His presentation will be in Cambie Room 259 on October 10th from 10:30 - 11:00 a.m. Open to all MHMS students.

Hospitality and Tourism Monthly Feature

Professor Larry Goodin from FDU New Jersey is coming to Vancouver this month!

Our monthly featured individual for October is none other than the esteemed Professor Larry Goodin. Professor Goodin is an Adjunct Faculty from our program's New Jersey campus who will be coming to Vancouver in October to teach his students in an immersive 3-day lecture for our Financial Management course. His sessions will include a stock market simulation and a deep-dive into the time value of money. We can't wait for Professor Goodin's arrival to Vancouver!



Also coming soon...TTRA Canada 2024 Conference in PEI!

As the Canada Chapter's 1st Vice President, Professor Lever will travel across Canada to the picturesque city of Charlottetown, Prince Edward Island to take part in the annual Travel and Tourism Research Association (TTRA) Canada conference. He will be joined by Professor Roy.

Professor Lever will be presenting his research on Generative Artificial Intelligence and its benefits and challenges within the Canadian tourism industry. Professor Roy has an engaging talk prepared regarding neurodivergent thinking and its relationship to tourism and hospitality.

We look forward to featuring any highlights from their trip in the November newsletter!



THE LOGO FOR THE TTRA CANADA CONFERENCE WAS PAINTED BY MIKMAQ ARTISTS LORETTA AND SHIANNE GOULD ([HTTPS://MIKMAQ-ARTIST.COM/](https://mikmaq-artist.com/))



2022 HOSPITALITY RISING STAR COMPETITION | PICTURED: PROFESSOR CHIANG, GEETHA HARIKRISHNAN, RIA EMMANUELLA, AND MARYAM BAYATSARMADI

Stories of impact: the rising stars of the hospitality industry (and the return of the Hospitality Rising Star Competition!).

Two years ago, two of Professor Chiang's Global Marketing students entered and placed second and third in the Hospitality Rising Star Competition. After arriving to the venue, they attended a lunch banquet at the Fairmont hotel where they showcased their presentations and answered questions from a panel of Fairmont executives. According to Professor Chiang, although they did not ultimately win the \$5,000 prize, the success from the contest helped to propel their careers in hospitality.

The good news is that students will have another chance to secure that 1st place podium position! The Hospitality Rising Star competition has returned this month, but the timing is short and all proposals are due by October 7th.

To learn more and submit a proposal by the deadline, please scan the QR code.



SCAN ME



Thank you for reading!



HAVE SOMETHING TO ADD FOR NEXT TIME?

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