

Upcoming Events

November 1

12:00pm-2:50pm – Online

Guest Lecture: “Check Your Life: Be Limitless...lessons for leading any organization” by Dr. James A. Williams,

University of Tennessee

Email Dr. Roy for details

November 2

9:00am-11:50am – Online

Guest Lecture: “Marketing Mediterranean Food Culture and Tourism” by Dr. Francesc Fusté-Forné, University of Girona

Email Dr. Roy for details

3:00pm-4:00pm – Hybrid

Faculty Meeting

By invitation only

November 7

Fairmont Hotel Vancouver

FTRLNK Job Fair

By invitation/ registration only

November 13

Remembrance Day

Campus closed

November 17

Whistler Field Trip

By invitation only

November 27

12:00pm-2:30pm – Zoom

Teaching Development Workshop

By invitation only

November 30

3:00pm-4:00pm – Hybrid

Faculty Meeting

By invitation only

HRTM 7716: Service Management – Okanagan Field Course

The HRTM 7716 Service Management Field Course took place from October 2-6. During this time, students had the opportunity to visit the mesmerizing Okanagan region and explore various hospitality and tourism businesses. The tour proved to be highly successful, as it provided students with valuable insights into the service industry while also being a memorable experience.



Visiting Selkirk College

As part of Selkirk College’s School of Hospitality & Tourism Advisory Committee, Dr. Jarrett Bachman traveled to Nelson, BC from October 18-20. Dr. Bachman participated in panels with faculty, students, and industry discussing student learning, industry trends, and future opportunities. During the industry panel on October 19, Dr. Bachman along with Daniel Bibby, Executive Director, Spirit Ridge at NK’MIP Resort (Hyatt Unbound Collection) presented Selkirk student Burnadette (Burns) Rosales with an Our Future Leaders Scholarship on behalf of the BC Hospitality Foundation.



FDUV Master’s Student Maryam Bayatsarmadi Awarded in Tourism Industry Association of Canada’s (TIAC) Student Contest

FDU Vancouver second-year Master of Hospitality Management Studies student, Maryam Bayatsarmadi, is one of five students chosen across Canada as a winner of the prestigious Tourism Industry Association of Canada (TIAC) Student Contest. Congratulations, Maryam! As part of her award, Maryam will be travelling to TIAC’s Tourism Congress November 21 & 22 in Ottawa. Maryam has been awarded two nights of accommodation at the host hotel, Westin Ottawa, a complimentary registration with a ticket to the Canadian Tourism Awards, and round-trip airfare on Air Canada.

Let's congratulate her for this incredible achievement!



Faculty Research Highlight – Dr. Hiran Roy

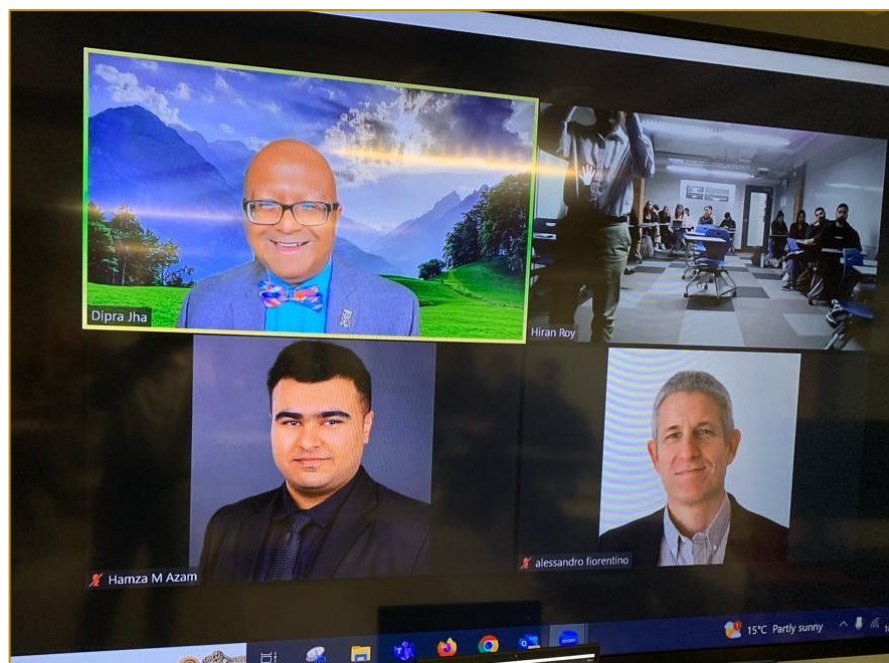
Title: Knowledge management is no more a grey area in the tourism industry in India– A study on transformation leadership and executive communication.

Journal: Journal of Knowledge Management (ABDC-A with IF: 10.8).

About the paper: Knowledge management is crucial for global economic growth, including in the tourism industry. Knowledge management, leadership, and innovation can boost online travel and tourism research, increasing capacity. This study explores the connection between knowledge management practices, transformational leadership, and the mediating role of leadership communication. Knowledge management practices in online travel and tourism industry are discussed from managers' perspectives. Data collected from 174 managers/senior executives in online travel and tourism sectors using descriptive research method. The framework was evaluated using SEM through AMOS 21 and Process Macro (SPSS-Plugin). Results showed a significant increase in knowledge management adoption in online travel and tourism with transformative leadership. Effective communication is important in the relationship between transformative leadership and knowledge management practices.

Virtual Guest Lecture from Dr. Dipra Jha, Washington State University

On Wednesday, October 11th, Dr. Dipra Jha, Associate Dean for Equity and Inclusion – Inclusive Pedagogy for the Carson College of Business at Washington State University, virtually visited FDU's Vancouver Campus for a Guest Lecture titled “Innovating the Luxury Experience.” Dr. Jha is recognized as an expert in luxury hospitality and tourism strategy, and he currently serves on the Board of Directors of State of Washington Tourism (SWT). A global scholar and an innovative educator, he is a recipient of multiple awards including the prestigious John Wiley & Sons Innovation in Teaching. Thank you to Dr. Jha for enlightening and inspiring our students!



Fairmont INSPIRE Applications Now Accepted

For 4th-year undergraduate and 2nd-year graduate students, the 2023-24 Fairmont INSPIRE program offers leadership and management training for aspiring hospitality managers. More information on this program and a link to apply can be found at https://smrtr.io/gXM_6. Please only apply if you meet the minimum qualifications as defined by Fairmont. If you are unsure if you meet minimum qualifications, please email Dr. Bachman at jbachman@fdu.edu.