

Hospitality and Tourism Management Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

October 2023

Upcoming Events

October 2-6
Okanagan Region
HRTM 7716 Field Course

October 9
Thanksgiving Holiday
Campus closed

October 10
12:00pm-1:00pm – Cambie Lobby
Fall Academic Awards Ceremony
Invitation and information for awardees from Enrolment Services via email

October 12
11:00pm-12:00am – Online
Hospitality Programs Enrollment
Quarterly Webinar
by invitation only

October 17
12:00pm-1:00pm – Cambie 257
HRTM 7716 Field Course
Information Session
Mandatory for all new MHMS students

October 23
8:00am-2:00pm – Online
MHMS Self-Study External Site Visit
by invitation only

October 30
12:00pm-2:30pm – Online
Teaching Development Workshop
by invitation only

TTRA Canada Conference

On September 13-15, the Canada Chapter of the Travel and Tourism Research Association (TTRA) held its annual conference in Kingston, Ontario. The conference was Chaired by Dr. Michael Lever, who also organized the inaugural student case competition and offered a workshop on crowdsourcing insights related to accessibility in social media. Dr. Hiran Roy also attended the conference and presented his research on sustainable food practices in luxury and Michelin Star restaurants.



Research Spotlights

An FDU team of Dr. Bachman, Dr. Lever, and three Master's students – Donabel Marie Alba, Ria Emmanuella, and Keziah Lin – recently completed analysis of a research project conducted and funded by Destination BC assessing the journey of the hospitality and tourism industry in BC regarding diversity, inclusion, equity, accessibility, and reconciliation with Indigenous peoples. The research is being presented to Destination BC currently and will be shared with Destination BC partners later in October.

Dr. Roy is a co-author in a recently accepted article in *Business Strategy and the Environment* titled "Does the micro become macro in developing economies? A study to trace sustainable circular replacements for the emerging world's green development." Using Afro-Asian States as the context, this paper explores what role circular bio-economic indicators play at the micro-level in growing local economies and which indicators are most impactful.



HRTM 7716 Field Course Blog

Eight students in HRTM 7716 will be heading to the Okanagan from October 2-6 for the trip portion of their Services Management Field Course. Led by Dr. Bachman and Sandra Louie, the trip provides a living demonstration of course concepts in hotels, resorts, restaurants, attractions, wineries, breweries, agritourism sites, and Indigenous businesses. We welcome you to follow along with us during the trip at www.medium.com/@FDUVancouver.