Hospitality and Tourism Management Fairleigh Dickinson University – Vancouver

MONTHLY NEWSLETTER

September 2023



Upcoming Events

September 13-15 – Kingston, Ontario <u>TTRA Canada Conference</u>

September 18
3:00pm-6:00pm – Off Campus
FDU Vancouver Fall Welcome Social
*Faculty and Staff only *

September 19
11:15am-12:00pm — Cambie 209
PIP (Preferred Industry Partnership)
Program Information Session
Learn about internship and career opportunities

September 20
5:30pm-7:30pm – Cambie 130
MHMS Beginning of Semester Pizza Party
*Open to all MHMS students and no RSVP
Needed! Connect with your classmates and faculty
in an informal setting!*

September 21
1:30pm-2:15pm — Cambie 209
PIP (Preferred Industry Partnership)
Program Information Session
*Learn about internship and career
opportunities*

September 25
3:00-5:30pm — Online
<u>Teaching Development Workshop</u>
by invitation only

September 30

National Day for Truth and Reconciliation

All students, staff, and faculty are encouraged on this day to learn and reflect on the rich and diverse cultures, voices, experiences and stories of the First Nations, Inuit, and Métis peoples and the impact colonialization has had on individual and collective indigenous cultures

October 2
<u>Campus Closed (No classes)</u>

Welcome

Welcome Hospitality and Tourism Management students to the 2023-2024 academic year! We have some exciting initiatives this year. Each month, we will be communicating highlights and important events as well as internship and career opportunities directly to you in our monthly newsletter. We look forward to being a part of your journey here at FDU Vancouver.

Highlights

FDU Vancouver / Destination BC Enhanced Partnership

The International School of Hospitality, Sports, and Tourism Management (ISHSTM) at FDU Vancouver received Destination BC funding for three graduate research assistants, Donabel Marie Alba, Keziah Lin, and Ria (Ella) Emmanuella, to work with Dr. Jarrett Bachman and Dr. Michael Lever to complete analysis of a research project examining diversity, equity, inclusion, accessibility, and Reconciliation efforts of tourism and hospitality businesses in BC. In addition, Dr. Bachman has been named a Scholar-in-Residence at Destination BC and will continue his work with the organization moving forward for at least the next two years. Dr. Bachman works at Destination BC on strategy and research with issues including resident perceptions of tourism, tourism marketing, employee engagement, and diversity, equity, inclusion, and accessibility (DEIA).

Lecturer Denise Chiang Receives CCDP Credentials

Early in the summer, Lecturer Denise Chiang received her Certified Career Development Practitioner (CCDP) credential after a rigourous certification process. From the BC Career Development Association: "A Certified Career Development Practitioner (CCDP) is a professional who has exhibited career development knowledge, interpersonal competence, needs assessment, and referral skills amongst other competencies required to provide a high level of qualified service." Denise is the only full-time faculty at FDU Vancouver with this credential. Denise is also the Assistant Director of Enrollment Management for ISHSTM in Vancouver, coordinates the internship program, co-coordinates the Preferred Industry Partnership Program, and organizes the FDU Vancouver ISHSTM Alumni event.



Published Research Spotlight

A paper titled "Rethinking Resident Perceptions of Tourism in British Columbia, Canada" was published by Dr. Jarrett Bachman, Erin Hodgins (Director of Research, Destination BC), and Dr. Michael Lever in the *ICHRIE Research Reports* journal. This unique academic-industry research partnership explores the beginning of the development of Destination BC's new Resident Perception research program coming this winter! Keep your eyes out for a new Resident Perceptions of Tourism Research Toolkit out this fall!

Meet Our New Graduate Assistant!

Chavini Dissanavake

"Hello everyone, I am looking forward to meeting you all. I will be assisting the faculty and will be sharing with you the exciting events and activities that will happen within our program. Enjoy the semester and please let me know if I can be of assistance!"

Chavini arrived in Vancouver last year from Sri Lanka and is starting her second semester this Fall in the MHMS program. With a hospitality and event management background, she is currently working for a luxury banquet company in North Vancouver.

Fun Fact: I love trying dishes from different parts of the world. When you see me, let me know where you are from and your favorite dish and restaurants so I can try it in Vancouver.





International School of Hospitality, Sports, & Tourism Management