

# STUDENTS FIRST: SEIZE THE MOMENT, CHANGE YOUR WORLD

## 1. Recruit

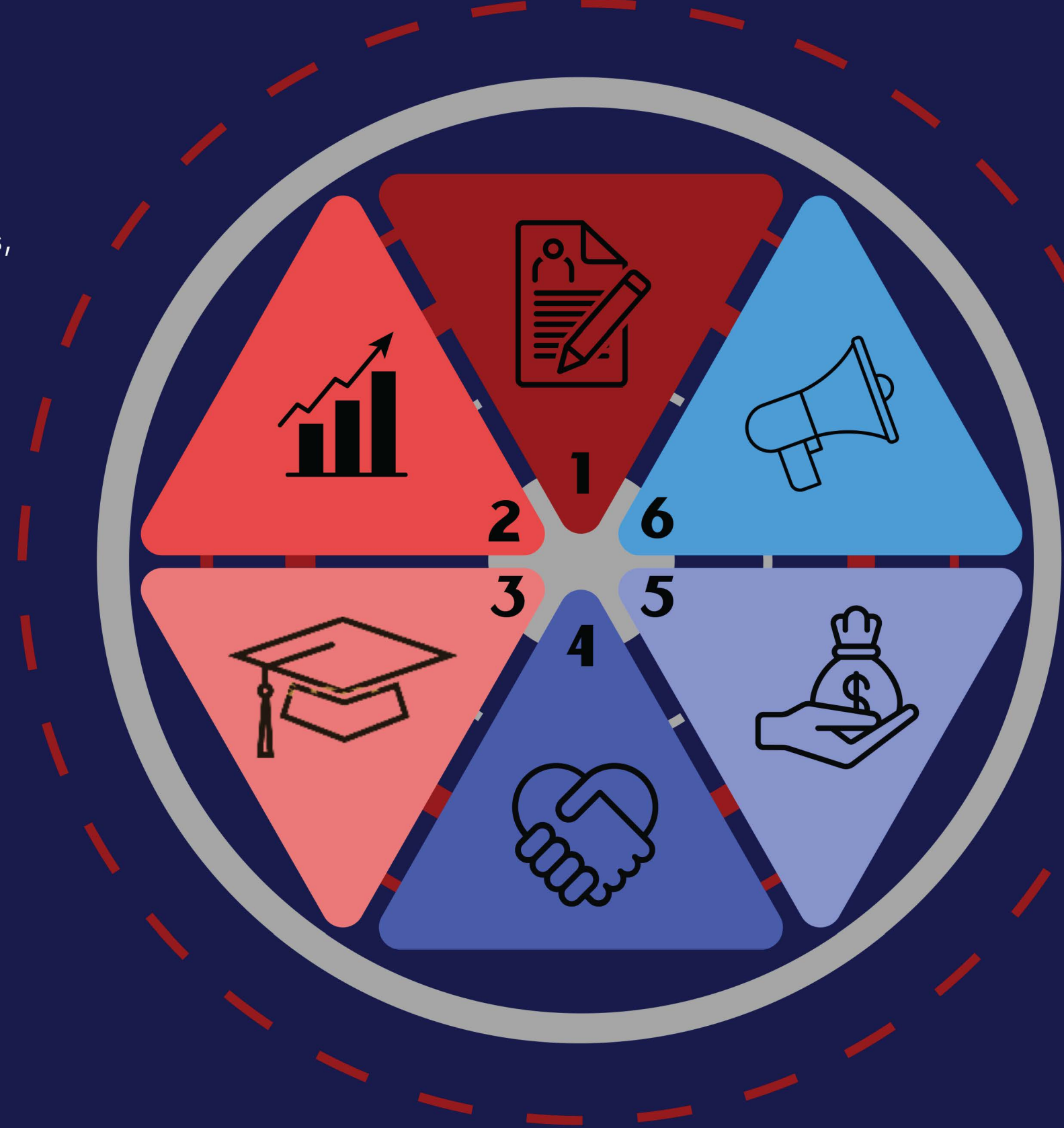
Make FDU an institution of choice for students within the three key areas of student populations (pre-college pipelines, traditional path students and lifelong learners) using targeted recruitment, differentiable products and services and a robust set of offerings and support.

## 2. Retain

Advance, promote and celebrate the success of all students through comprehensive advising, customized student support services and support for mental health, well being and belonging.

## 3. Graduate

Provide students the skills, tools and network to successfully graduate, find pathways to graduate programs (either within or outside FDU) and/or open doors to opportunity for successful entry into the workforce.



## 4. Partner

Establish robust partnerships with corporations, peer institutions and other third parties that provide opportunities for shared services, economies of scale and meaningful collaborations with corporations, industries and other partner entities.

## 5. Give

Create FDU Students First, a fundraising campaign with a strategic focus on ways to provide support for students in every way across their academic and social journey.

## 6. Position

Develop a comprehensive presence of robust communication to tell the story of FDU and its achievements to internal stakeholders, alumni, parents and families, partners and the external world at large.