

# Natalia Alejandra Montano Gonzalez

## *Student Pinnacle Award*

### *Vancouver Campus*

Natalia Alejandra Montano Gonzalez is a 22-year-old from El Salvador. Before attending Fairleigh Dickinson University (FDU), she lived with parents Nelson and Lorena, and sisters Milena and Sofia. In January 2016, seeking challenge and a better future, she came to Vancouver, Canada, to pursue a Bachelor of Science in Business Administration with a concentration in International Business.

Throughout her studies, Natalia has demonstrated excellence and dedication as a passionate and persistent individual strongly motivated to learn. Because of consistently outstanding grades, she has made the Honors List every semester. Natalia believes being “outside your comfort zone” and being open to continuous development brings new opportunities and satisfaction in life.

By adding a minor in Digital Marketing, she enhanced her skills, did an internship, and achieved several certifications. Natalia undertook an important role with the Consulate General of Brazil in spring 2018. Collaborating with classmates, she developed a marketing feasibility study for the Brazilian Trade Association, which exceeded expectations of the Deputy Consul and brought credit to FDU Vancouver. In fall 2018, Natalia challenged her growing confidence by taking a term at IESEG School of Management in France, a top European business school.

Active participation on committees, in seminars, and at social events for the Global Scholar’s Club has allowed Natalia to further develop another passion: helping others. Off-campus, she volunteers regularly in many activities for various age-groups at Church in the Valley in Langley, BC. She continues to be engaged in activities with several humanitarian institutions in El Salvador, happy to give back to her home community.

Natalia believes FDU has encouraged her to be ambitious in conquering barriers and creating opportunities. Upon finishing her studies, Natalia plans to pursue a career in Marketing.

*Be passionate, determined and persistent and do everything with excellence. Most importantly, step out of your comfort zone to achieve all your goals in your life.*