



Bachelor of Business Administration

Earn your AACSB-accredited **Bachelor of Business Administration (BBA)** degree at FDU Vancouver, located in the vibrant city of Vancouver, British Columbia. This comprehensive business program is designed to prepare students for leadership roles in business. Through a strong focus on analytical skills, ethical decision-making, and real-world experience—including internships, study abroad opportunities, and industry-focused projects—you'll graduate ready to succeed in today's competitive job market. Join a global learning community and build the foundation for a successful business career.

Whether you aspire to launch your own venture or join a multinational corporation, FDU Vancouver's BBA program equips you with the skills, network, and global mindset to thrive in today's competitive business landscape.

CAREER OUTCOMES

Graduates of the FDU Vancouver BBA program enter the workforce with proven competencies in leadership, marketing analysis, strategic management and cross-cultural management. The program focuses on practical skills, and an emphasis on strategic decision-making prepares students to address real-world challenges. BBA Program graduates have successfully pursued careers in fields such as:

- Corporate Management
- Finance and Banking
- Marketing and Digital Strategist
- Consulting and Advisory
- Entrepreneurship and Business Management
- Human Resource Management

PROGRAM OVERVIEW

TOTAL CREDITS

- 120 credits

PROGRAM DURATION

- 4 years (average full-time completion)

DELIVERY MODE

- In-person (Vancouver)

EXPERIENTIAL LEARNING

- Internship program available in finance, management or marketing

POST-GRADUATION WORK PERMIT

- Eligible

PROGRAM INTAKES

FALL
September

WINTER
January

SUMMER
May



Find out more about the
**Bachelor of Business
Administration** at

fdu.edu/vancouver-bba

PROGRAM HIGHLIGHTS

- **AACSB-Accredited Business Program:** Earn a degree from one of the most prestigious business accreditations in the world
- **Real-World Learning:** Gain hands-on experience through case studies, internships, and industry connections
- **Expert Faculty & Small Class Sizes:** Get personalized attention and mentorship from business faculty and leaders
- **Five concentrations** in various professional areas to meet global needs and demands in business. Choose from:
 - International Business
 - Information Systems
 - Professional Selling
 - Human Resources
 - Entrepreneurship
- **Option to add a minor** within your program duration. Build your skills and experience in a specialized area of interest:
 - Digital Marketing
 - Financial Planning & Wealth Management
 - Event & Convention Management

DEGREE PLAN

BUSINESS COURSES GENERAL EDUCATION

- DSCI 1234 – Mathematics for Business Decisions
- MIS 1045 – Information Technology for Business
- ORGS 1100 – Ethical Issues in Social Institutions
- CARR 3000 – Career Strategies

BUSINESS FOUNDATIONAL COURSES BUSINESS CORE

- ACCT 2021 – Introduction to Financial Accounting
- ACCT 2022 – Introduction to Managerial Accounting
- DSCI 2029 – Intro to Statistics
- DSCI 2130 – Business Statistics
- DSCI 3152 – Operations Management
- ECON 2001 – Introduction to Microeconomics
- ECON 2102 – Introduction to Macroeconomics
- FIN 3250 – Principles of Financial Analysis
- LAW 2276 – Business and the Law
- MGMT 2600 – Organizational Behavior
- MGMT 4160 – Strategic Management Forum
- MIS 2001 – Management Information Systems
- MKTG 2120 – Principles of Marketing
- ENTR 2710 – Fundamentals of Entrepreneurship & Innovation

MAJOR REQUIRED COURSES (INTERNATIONAL BUSINESS)

- IBUS 3201 – Fundamentals of International Business
- ECON 4208 – International Trade
- MGMT 3371 – International Management
- MKTG 3371 – Principles of International Marketing
- MIS 4303 – Spreadsheet Applications in Business or MIS 4307 – Introduction to E-Business

MAJOR ELECTIVE COURSES (2 Courses)

- ENTR 3101 – Small Business Management: An Entrepreneurial Perspective
- ENTR 3300 – E-business for Entrepreneurs
- FIN 3330 – Personal Financial Management
- MGMT 3620 – Leadership and Personal Development
- MGMT 3700 – Human Resources Management
- MIS 3307 – Data Visualization
- MIS 3308 – Intro to Python for Business
- MKTG 3360 – Digital Marketing
- MKTG 3383 – Social Media Marketing
- MKTG 4272 – Consumer Behavior
- WMA 4350 – Investment Planning
- WMA 4375 – Risk Management & Insurance
- WMA 4380 – Client Psyc/Financial Planning



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