



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

International School of Hospitality,  
Sports, & Tourism Management

# Hospitality and Tourism Monthly Newsletter



## Blossoming Connections & New Beginnings

**Every flower blooms in its own time. As spring unfolds across Vancouver, the city comes alive with soft pink blossoms, longer days, and a renewed sense of energy. At Queen Elizabeth Park,**

the cherry trees stand in full bloom, offering a reminder that growth and transformation often follow seasons of patience. This time of year invites us to reflect, reset, and look ahead with optimism—both personally and professionally.

Within our MHMS community, this spirit of renewal is reflected in the many opportunities and milestones that continue to shape the student experience. From engaging with prospective students at the recent Winter Open House, where the program was proudly represented and future developments such as the new Oakridge campus were introduced, to celebrating the continued evolution of our

curriculum with the newly announced Healthcare Hospitality concentration, it is clear that the program remains responsive to the changing needs of the industry.

April also brings a strong focus on connection and career development. The upcoming Alumni & Current Student Evening offers a chance to reconnect with graduates, while FTRLNK-Series 2 creates valuable opportunities for students to engage with industry professionals and explore career pathways. Additionally, resources such as the go2HR job board continue to support students in identifying employment opportunities across British Columbia.

As we enter this vibrant season, everyone is encouraged to embrace these moments—build connections, seek opportunities, and grow both personally and professionally.

### Upcoming Events in April

**What:** Good Friday  
**When:** Apr 03, 2026  
**\*Campus Closed\***

**What:** Easter Monday  
**When:** Apr 06, 2026  
**\*Campus Closed\***

**What:** Guest Lecture by Alaysia MacPherson, Learning & Development Manager, Pan Pacific Hotel  
**When:** Apr 07, 2026 (12 PM onwards)  
**Where:** Cambie Room 260  
**\*Passport Stamp Eligible\***

**What:** Alumni Event  
**When:** Apr 09 2026, 6 pm to 8 pm  
**\*RSVP required\***  
**Where:** Fable Diner & Bar, 755 Richards St.  
**\*Passport Stamp Eligible\***



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## Highlights from March 2026



### MHMS Showcased at FDU Vancouver Winter Open House with Insights on New Oakridge Campus

At the recent Winter Open House hosted by Fairleigh Dickinson University's Vancouver campus, the Master of Hospitality Management Studies (MHMS) program was proudly represented by **Professor Denise Chiang**. Serving as a Senior Lecturer and Assistant Director of Enrollment Management at the International School of Hospitality, Sports, and Tourism Management, **Professor Chiang engaged with prospective students and provided valuable insights into the MHMS program's structure, learning outcomes, and career pathways.** Through meaningful conversations and personalized interactions, she highlighted the program's strong emphasis on industry integration, practical learning experiences, and global career readiness. At the open house, the MHMS presence highlighted experiential learning opportunities like field schools and site visits, exposure to real-world hospitality environments, and strong connections with industry partners that support student career development. In addition, **the event also provided attendees with information about the university's upcoming new campus at Oakridge Park,** giving prospective students a glimpse into the future learning environment and enhanced facilities that will further elevate the student experience. This representation not only strengthened awareness of the program among prospective students but also reflected FDU Vancouver's continued commitment to fostering academic excellence and building meaningful connections within the hospitality and tourism community.

**What:** FTRLNK Event  
**When:** Apr 14, 2026  
**\*Registration required\***  
**Where:** Pan Pacific Hotel, Vancouver  
**\*Passport Stamp Eligible\***

**What:** Last Day of Classes  
**When:** Apr 15, 2026

**What:** Reading Days  
**When:** Apr 16-18, 2026

**What:** Final Exam Week  
**When:** Apr 20-25, 2026

**What:** First day of HRTM  
7716 Field Course (in-class sessions)  
**When:** April 27, 2026

**What:** Commencement Ceremony  
**When:** April 30, 2026, 12 PM onwards  
**Where:** The Centre on 777 Homer Street





### **Dr. Bachman Co-Presents at BC Tourism Industry Conference**

**In early March in Kelowna, tourism experts from around British Columbia had their annual conference at the Delta Hotels Grand Okanagan Resort.** Over 500 delegates enjoyed three days of professional development, sharing of experience, and camaraderie.

As Scholar-in-Residence at Destination BC, Dr. Bachman co-presented a session with Erin Hodgins, Director of Research & Analytics and Kelvin Mok, Manager of Digital Analytics, titled **“Data-Driven Destinations: From Overwhelmed to Actionable”**.

The session included an interactive workshop exploring the current data landscape and how to match business questions and priorities to data availability.



### **New Healthcare Hospitality Concentration Announced for MHMS**

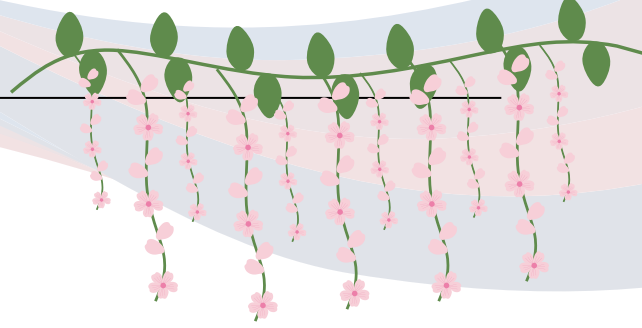
FDU Vancouver has received authorization from the British Columbia Degree Quality Assessment Board to offer a Concentration in Healthcare Hospitality to students in the Master of Hospitality Management Studies program starting in Fall 2026. **In collaboration with faculty in Health Administration, the three-course Concentration strategically integrates foundational knowledge of healthcare systems, regulatory frameworks, and sector-specific operational practices.** Responding to the evolving needs of the hospitality sector, the Concentration covers key trends in health service delivery— such as wellness services, healthcare-adjacent service organizations, applying hospitality principles to health outcomes, and serving aging populations, all while considering cultural differences. More announcements and details will be coming soon! If you are interested in this Concentration, **please email Dr. Bachman at [jbachman@fdu.edu](mailto:jbachman@fdu.edu).**





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### Explore Career Opportunities with go2HR Job Board

Looking for a summer job or planning your next step after graduation? Students are encouraged to explore the Hospitality & Tourism Job Board by go2HR, a leading resource for career opportunities across British Columbia's tourism and hospitality sector. The platform features a wide range of job postings, from entry-level roles to professional positions, helping students connect with reputable employers and stay informed about current industry openings. To get started and discover available opportunities, visit the official job board here:

<https://www.go2hr.ca/job-board>

## Upcoming in April 2026

### FDU Vancouver Hospitality Alumni & Current Student Evening on April 9, 2026

The much-anticipated FDU Vancouver Hospitality **Alumni & Current Student Evening is set to take place on April 9, 2026, from 6 pm to 8 pm at Fable Diner & Bar**. This exciting event will bring together hospitality alumni and current students for a fun, relaxed, and engaging evening. Whether you are looking to reconnect with friends, expand your professional network within the FDU hospitality community, or simply unwind with activities like pool or darts alongside professors, the event offers something for everyone. It is a wonderful opportunity to strengthen connections, share experiences, and build meaningful relationships within a supportive and vibrant environment. **Don't miss out on this memorable evening—register here [Alumni Event 2026](#) or click on the Invitation image to RSVP.**

*Connecting the Past with  
the Present...*

FDU VANCOUVER HOSPITALITY  
ALUMNI & CURRENT STUDENT EVENING

Rekindle memories, embrace the future, and forge new bonds.  
Join us for a casual evening and mingle with a community of like-minded  
hospitality professionals.

Thursday, April 9, 2026  
6:00 p.m. to 8:00 p.m.

Fable Diner & Bar  
755 Richards St.  
(5-minute walk from the FDU Cambie campus)

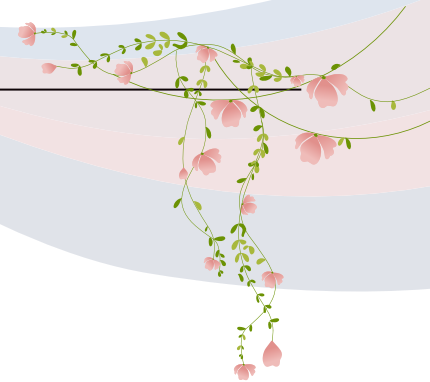
RSVP by March 19, 2026

CLICK HERE



Canapés and non-alcoholic beverages will be served.





### Student Focus Group Participants Needed

Attention all MHMS students! If you are interested in participating in this year's **MHMS student focus group**, **scheduled for 3:00 PM on Thursday, April 9th**, we encourage you to get involved and share your valuable insights. This focus group is a great opportunity to contribute your feedback, help shape the future of the program, and engage in meaningful discussions about your academic experience. **Students who wish to participate are requested to contact Philip Massey at [p.massey@student.fdu.edu](mailto:p.massey@student.fdu.edu)** to express their interest and secure their spot.

### FTRLNK-Series 2: Connecting Students with Vancouver's Hospitality Industry

The upcoming FTRLNK-Series 2 offers an excellent opportunity for students to connect directly with leading employers and industry professionals in Vancouver's hospitality and tourism sector. Building on the success of its previous edition, this event is designed to bridge the gap between academic learning and industry expectations by creating a dynamic platform for networking, career exploration, and professional development. Scheduled to take place at the prestigious **Pan Pacific Vancouver Hotel from 9:00 am - 12:30 pm**, the event will bring together top hospitality organizations, hiring managers, and experts, allowing students to gain firsthand insights into career pathways, industry trends, and available job opportunities. **Sponsored by Partners in Tourism**, FTRLNK continues to serve as a valuable initiative that empowers students to build meaningful industry connections, seek guidance, and take confident steps toward launching their careers in hospitality. **Students are encouraged to register in advance using the official sign-up link: [Register for FTRLNK-Series 2](#)** to secure their spot and take full advantage of this valuable networking opportunity.

**FTRLNK**

**FTRLNK-SERIES 2  
HOSPITALITY CAREER FAIR**

**Date:**  
Tuesday, April 14, 2026

**Time:**  
9:00am - 12:30pm

**Location:**  
Crystal Pavilion Ballroom  
Pan Pacific Vancouver

**SIGN UP HERE!**

partners  
in tourism



*Thank you for reading!*