

Bachelor of Arts in Individualized Studies

Pursue a personalized academic journey with the **Bachelor of Arts in Individualized Studies (BAIS)** at FDU Vancouver. This flexible humanities program empowers students to tailor their education to align with their unique career aspirations and interests. Whether you're aiming to advance in your current profession, pivot to a new field, or complete a degree started elsewhere, the BAIS program offers the adaptability, flexibility and support to help you achieve your goals.

Located in a vibrant and global community in Vancouver, FDU Vancouver at Oakridge Park provides an enriching in-person learning environment complemented by experiential opportunities and a diverse academic community.

BAIS allows you to build an interdisciplinary degree around your previous education, interests, or career goals while completing a recognized Bachelor of Arts degree. You are encouraged to develop and refine durable skills associated with the humanities and social sciences, understanding people and societies, interpreting complex information, evaluating evidence, communicating effectively, solving problems, conducting research and making informed ethical judgements.

CAREER OUTCOMES

Graduates of the BAIS program are equipped with versatile skills applicable to a wide range of careers. BAIS program graduates have successfully pursued careers in fields such as:

- **Applied Technology:** IT Consultant, Systems Analyst, Technical Writer, IT Support Specialist, Digital Specialist
- **Business:** General Manager, Business Strategist, Human Resources Officer, Entrepreneur, Marketing Coordinator, Operations Coordinator
- **International Relations:** Diplomatic Service Officer, NGO Coordinator, Policy Analyst, Government Relations Officer
- **Leadership Administration:** Non-Profit Administrator, Executive Director, Vice President of Operations, Operations Director, Operations Coordinator

PROGRAM OVERVIEW

TOTAL CREDITS

- 120 credits

PROGRAM DURATION

- 4 years (average full-time completion)

DELIVERY MODE

- In-person (Vancouver)

EXPERIENTIAL LEARNING

- Study abroad opportunities in the U.S. and other partner universities around the globe

POST-GRADUATION WORK PERMIT

- Eligible

PROGRAM INTAKES

FALL September | **WINTER** January | **SUMMER** May

Find out more about the **Bachelor of Arts in Individualized Studies** at

fdu.edu/vancouver-bais

PROGRAM HIGHLIGHTS

- **Customizable Curriculum:** Design your own academic path by selecting courses across various concentrations, allowing for single or double concentrations aligned with your career goals.
- **Generous Transfer Credit Policy:** Accepts up to 90 transfer credits, enabling students with prior post-secondary education to accelerate degree completion.
- **Experiential Learning:** Participate in internships, field trips, and study abroad programs to gain practical experience and global perspectives.
- **Expert Faculty & Small Class Sizes:** Benefit from small class sizes, personalized advising, and instruction from faculty with academic and industry expertise.
- **Accelerated Educational Advancement:** BAIS students have the opportunity to transition into the **Master of Administrative Studies** program by substituting undergraduate courses with graduate-level equivalents (two core and one elective), allowing students to earn both a bachelor's and a master's degree in less than six years.

DEGREE PLAN

GENERAL EDUCATION

- University Core Courses:
  - UNIV 1001 – Transitioning to University Life
  - UNIV 1002 – Preparing for Professional Life
  - UNIV 2001 – Cross Cultural Perspectives
  - UNIV 2002 – Global Issues
- Written & Oral Communication
- Information & Technology Literacy
- Ethical Reasoning
- Scientific & Quantitative Analysis
- Social & Behavioural Scientific Analysis
- Inquiry in the Arts & Humanities

MAJOR REQUIREMENTS

- International Perspective
- Advanced Writing

POPULAR CONCENTRATIONS

After completing general education and major requirements, BAIS students can select 1 or more concentrations in various professional areas to meet global needs and demands in business. Four popular concentrations include:

- **Applied Technology**
  Develop and expand your understanding of the rapidly changing world of technology through study in areas such as programming, databases, cybersecurity, networking, web development, and digital media. This concentration helps students build foundational technological competencies while gaining a clearer sense of the range and depth of the field.
- **Business**
  Develop broad high-level understanding of how organizations operate through study in accounting, finance, marketing, management, economics, human resources, and international business. This concentration introduces students to the major functions of contemporary organizations while helping them identify the areas of business that best align with their strengths and weaknesses.
- **International Relations**
  Explore global affairs with the purpose of better understanding the political, economic, historical, and cultural forces that shape relations between societies and states. Students build the analytical, research, and communication skills needed to explore careers connected to government, international organizations, policy, business, advocacy, or diplomacy, while also preparing for possible graduate work in international relations, political science, public policy, law or related fields.
- **Leadership Administration**
  Develop leadership and organizational skills through coursework in management, leadership development, human resources, business ethics, sustainability, research methods, diversity, and public values. The objective of this concentration is to help students better understand how leadership and administration operate across private, public, nonprofit, and community settings. Students build the perspective and skills needed to identify the kinds of organizations and leadership roles that best fit their goals.

OTHER CONCENTRATIONS AVAILABLE

Students can also choose from different concentrations that align with their interests, career goals, and previous coursework. BAIS offers customizable options that allow you to tailor your degree to your individual needs and make the most of your transfer credits. Below are other concentrations available in the BAIS program:

- **Communication**
- **Environmental Studies**
- **Health and Society**
- **History and Politics**
- **Hospitality & Tourism Management**
- **Humanities**

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