

## **Silberman College of Business Featured in *The Princeton Review's* “Best 300 Business Schools: 2011 Edition”**

Madison, NJ (October 18, 2010) – Fairleigh Dickinson University’s Silberman College of Business is an outstanding business school, according to *The Princeton Review*. The education services company features the school in the new 2011 edition of its book, *The Best 300 Business Schools*.

According to Robert Franek, *Princeton Review* Senior VP-Publishing, "We are pleased to recommend Fairleigh Dickinson University’s Silberman College of Business to readers of our book and users of our site, [www.PrincetonReview.com](http://www.PrincetonReview.com), as one of the best institutions they could attend to earn an MBA. We chose the 300 business schools in this book based on our high opinion of their academic programs and offerings, as well as our review of institutional data we collect from the schools. We also strongly consider the candid opinions of students attending the schools that rate and report on their campus experiences at their schools on our survey for the book."

“We are always pleased that a validation of our program excellence is acknowledged. It is also a compliment to our students, faculty and staff who are the core of what makes us a business program of choice. To receive such external recognition is truly an honor. Silberman College of Business will continue to prepare our students for success in a globally competitive business environment,” said William M. Moore, Dean, Silberman College of Business.

*The Best 300 Business Schools: 2011 Edition* has two-page profiles of the schools with write-ups on their academics, student life and admissions, plus ratings for their academics, selectivity and career placement services. In the profile on Fairleigh Dickinson University’s Silberman College of Business, *The Princeton Review* editors describe the school as: "well-suited to students with well-defined career goals and offers an impressive array of courses while maintaining small class sizes." They quote from students attending Fairleigh Dickinson University’s Silberman College of Business who say “The Entrepreneurial Studies program is the greatest strength,” of the MBA offering, providing “truly a different approach while keeping within a traditional MBA.” In addition, “FDU has a strong focus on global learning, which is very important in doing business today.”

In a "Survey Says . . ." sidebar in the profile, *The Princeton Review* lists topics that Fairleigh Dickinson University’s Silberman College of Business students it surveyed were in most agreement about. The list includes: “cutting-edge classes and solid preparation in communication/interpersonal skills and doing business in a global economy.” *The Princeton Review's* 80-question survey for the book asked

students about themselves, their career plans, and their schools' academics, student body and campus life.

*The Princeton Review* does not rank the business schools in the book on a single hierarchical list from 1 to 300, or name one business school best overall. Instead, the book has 11 ranking lists of the top 10 business schools in various categories. Ten lists are based on *The Princeton Review's* surveys of 19,000 students attending the 300 business schools profiled in the book. (Only schools that permitted *The Princeton Review* to survey their students were eligible for consideration for these lists.) Conducted during the 2009-10, 2008-09, and 2007-08 academic years, the student surveys were primarily completed online. One list, "Toughest to Get Into," is based solely on institutional data. (All schools in the book were eligible for consideration for this list.) The lists are posted at [www.PrincetonReview.com](http://www.PrincetonReview.com).

Silberman College of Business is accredited by AACSB International —The Association to Advance Collegiate Schools of Business, the premier business school accreditation body. The College boasts more than 43,000 alumni, and for more than 50 years, graduates of Silberman College have gone on to key management positions in business throughout the United States and the world.

Silberman College's professional business programs have achieved global recognition for preparing undergraduate and graduate students to assume leadership roles. A wide variety of specializations in the College's business programs allows students to focus on their areas of interest, including marketing, finance, international business, information systems, entrepreneurship, accounting, taxation, management and pharmaceutical management. The College also offers programs in management and in healthcare and life sciences for executives. Silberman's nationally ranked Rothman Institute of Entrepreneurship and various affiliated institutes provide outreach to the region and sponsor a myriad of programs in support of the College's academic mission.